

Coalition Communication: Behavioral Health



COVID-19 UPDATES

Phase 1A remains open with an acknowledgement that vaccinating congregate care facilities and high-risk healthcare providers will take more time. Continue collaborating with your local health departments as they work hard to distribute the vaccine supplies currently available.

Phase 1B has begun, with Ohioans aged 70 and above and those with severe congenital or developmental disorders now eligible for vaccination, along with employees of K-12 schools that wish to remain or return to in-person or hybrid learning.

Tentative dates to start vaccinating additional Phase 1B populations are:

- Feb. 8, 2021—Ohioans 65 years of age and older.
- Feb 15, 2021 – Those with specific congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#).

[Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool.

KEY STATS

Data as of 2/4/2021

PUBLIC ADVISORY SYSTEM



INDUSTRY INFORMATION

- The Ohio Department of Developmental Disabilities has developed [plain language resources](#) about the COVID-19 vaccine. These resources also include [vaccine provider best practices](#).
- Learn the facts about the COVID-19 vaccine on the Ohio Department of Health's [Myths vs. Facts web page](#).
- Northeast Ohio Medical University and Akron Children's Hospital presents COVID-19: Vaccines, Research and Resistance to Vaccination, Wednesday morning, February 17, 2021 7:00 a.m. – 8:30 a.m. EST. [Register Here](#)
- Everyone experiences stress - challenges with work, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

21-DAY TRENDS

Case Average	4,931
Death Average	72
Hospitalization Average	220
ICU Admission Average	24

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the **behavioral health team**, please contact **Lindsay Deering** at lindsay.deering@mha.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

In the early phase of #COVID19 vaccinations, supply will be limited. As supply increases, the #COVID19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine>
[Suggested artwork: COVID-19 Vaccines: Ohio's Phased Approach](#)

Right now, vaccine supply is still limited. Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks & social distancing, will reduce your chance of being exposed to or spreading the virus during the pandemic. Don't let up. <https://coronavirus.ohio.gov/vaccine> #InThisTogether

How can you be sure a #COVID19 vaccine will be safe? The @US Food and Drug Administration thoroughly tests vaccines before they are offered to the public. <https://www.cdc.gov/vaccines/hcp/conversations/ensuring-safevaccines.html>

Fact: You can't get COVID-19 from receiving a #COVID19 vaccine. Having symptoms like fever or soreness after you get a vaccine is a normal sign that your immune system is learning to fight the virus. See more myths vs. facts at <https://bit.ly/OHVaccineMyths>.

Trust the FACTS: #COVID19 vaccines don't implant you with tracking chips, give you #COVID19, cause autism, or alter your DNA. They are safe and effective. See more debunked myths at <https://bit.ly/OHVaccineMyths>.

How can a vaccine protect you from getting very sick from COVID-19? Learn more here <http://bit.ly/OHVaccine-PlainFAQ>

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Ohio's curfew has been extended to 11 p.m. If we continue taking proper health and safety precautions, we can extend the curfew to midnight or even eliminate it completely. Do your part by [staying home](#) instead of attending large gatherings.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment).
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.

RESOURCES

VACCINE COMMUNICATIONS TOOLKIT

[COVID-19 Vaccine Communications Toolkit](#)

HASHTAGS TO USE

- #InThisTogetherOhio
- #OhioSmallBusinesses
- #ResponsibleRestartOhio
- #MasksOnOhio
- #StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders Sector-Specific Requirements](#)

[Myths vs. Facts: COVID-19 Vaccine](#) NEW
[Average Weekly Vaccinations](#) NEW

VIDEOS

[Remember When](#) NEW
[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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