Overview
Setting the Stage

• Guiding Questions:
  – What factors in our community influence ATOD consumption?
    • Retail Availability (Alcohol and Rx Drugs)
    • Social Availability (Alcohol, Rx Drugs, Marijuana, Other Drugs)
    • Promotion (Alcohol and Rx Drugs)
    • Pricing (Alcohol)

Process and Data/Information

• The needs assessment process will be the same for each community factor indicator (retail availability, social availability, promotion, and pricing)
• The type of data and information will be different.

Process
Process

• Ask yourselves the question: “How do we get information about [community factor]?
• Brainstorm: What contributing factors related to [community factor] do your SPF SIG coalition members believe to be at work in your community?
• Brainstorm again: What evidence do we have to support our claims?

Process - Continued

• Use the applicable tables on pages 55, 59, 64, and 68 to guide your efforts. These tables will become very familiar to you.
  – Contributing factors
  – Example(s) of how the factor presents in your community
  – What evidence do you have to support the factor?

Process – Data Availability Summary

• Use the applicable pages (56, 60, 65, 69) to summarize. Friendly Reminder: You may have to complete the page more than once if your community has identified more than one priority substance.
• Sometimes, you may not have enough evidence to substantiate your claims.
• If you don’t feel you have enough data or information, strategize on how you are going to collect it.
Process - Bringing It All Together

• Applicable pages: 57, 61, 66, 70
• Friendly Reminder: Friendly Reminder: You may have to complete the page more than once if your community has identified more than one priority substance.
• After you have completed the community level assessment, it’s time to bring it all together.
  – Identify up to three factors that impact each priority substance.
  – If you have identified more than three – you will need to engage in a prioritization process among your SPF SIG coalition.

Process - Intervening Variable Worksheet

• Applicable pages: 58, 62, 67, 71
• This worksheet will become very familiar to you through the needs assessment process.
• One purpose of the needs assessment is to identify the intervening variables that contribute to consumption of your priority substance(s).
• Community factors can be intervening variables.
• You will need to identify 1-3 intervening variables related to community factors for each priority substance. (Note: There is a space for you to # each contributing factor – you should have no more than three intervening variable worksheets per priority substance.)

Data and Information
We need more data and information – how do we collect it?

- We will have resources available on the SPF SIG Website – launching in January 2012.
- Recommended Starting Points:
  - North Carolina (Alcohol-Related Crashes & Fatalities)
    - http://www.ncspfsig.org/
  - Bar Assessment Tool (RA, P & P), Community Access Tool (RA), Alcohol Pricing & Promotion Tool (P & P)
  - Focus Group Protocol (SA & RA), Town Hall Meeting Protocol (SA & RA)

Starting Points – Continued...

- Prescription Drug Misuse/Abuse
  - CADCA Rx Abuse Prevention Toolkit
    - http://www.cadca.org/resources/detail/rx-abuse-prevention-toolkit
  - Utah (Alcohol-Related Motor Vehicle Crashes & Prescription Narcotic Related Morbidity and Mortality)
    - http://www.nac.utah.edu/resources/pnmm.html

Starting Points - Continued

- Qualitative data is important.
  - Town Hall Meetings
  - Listening Sessions/Focus Groups/Group Interviews
  - Individual Interviews
- Interpersonal- and community-level are closely related and questions about both can be asked in the same session.
We are here to help!

- Contact your OSET Evaluator, Global Training, or your ODADAS regional coordinator.

- Training and Technical Assistance:
  - Instrument Design (qualitative and quantitative)
  - Instrument Deployment (data collection)
  - Data Analysis
  - Data Reporting
  - Prioritization

Using the Web Form to Submit Your Needs Assessment to OSET

General Guidance

- E-mail to project director/coordinator contains link to Community Level web form
- **Before** entering web form, complete the entire Community Level section.
- You may cut and paste from the Word version or type your information directly into the web form.
- Once you submit your web form you will **NOT** be able to reenter that form.
Questions . . .

• About the Needs Assessment Guidebook or the needs assessment process
  – Contact your OSET Evaluator
• About trainings related to needs assessment
  – Contact your OSET Evaluator, Global Insight, and your ODADAS regional coordinator
• About using the web forms to submit your information
  – Contact Nicole Yandell

Thank you