

Question and Answers for SFY 2016 RFA Suicide Media Guidelines (MHA-RE-MediaGuide-021)

- 1) May a lead entity apply on behalf of a collaboration of organizations/groups which together represent the required expertise?

Answer: Yes, a lead entity may apply on behalf of a collaboration of organizations/groups which together represent the required expertise. You will just need to make sure that you have included which individual/group will provide what expertise. We encourage collaboration.

- 2) Where do we find the existing OhioMHAS media guidelines for suicide deaths which are to be updated?

Answer: The OhioMHAS media guidelines are posted at: <http://reportingonsuicide.org/>

- 3) On page 1, it mentions “state university sites” for conducting the workshop. Do these have to be on various University campuses?

Answer: Yes, the workshops have to be offered on various state University campuses.

- 4) Do we have to spend/use all \$12,250 between 5/10 and 6/30? Our tentative budget calls for spending less in the period but more in after 6/30 sessions?

Answer: You cannot budget a portion of the \$12,250 in SFY 2017.

- 5) How many pages would you ideally like the lit review to be?

Answer: We do not have any set limit; it just has to be part of the application page limitation.

- 6) Are you OK with focus group consideration of media members and/or interviews?

Answer: Yes, media members may be considered as part of the focus group and/or interviews.

- 7) We have two colleagues who work with a university. One also has an LLC. Does the application source have to be a university/school, or can it be submitted through the LLC?

Answer: The application does not have to be submitted through a university.

- 8) Who is primary, secondary and tierary audiences?

Answer: Assuming that you mean who is the primary audience of the social media guidelines, the primary audience would be those individuals/groups/institutions that provide news coverage through social media. Secondary audience would be journalism students who are learning how to report news coverage through social media. The tierary audience would be those individuals who use social media to report news informally.

- 9) We plan on hosting six events. Is there an attendance goal you have for each event?

Answer: No, we do not have an attendance goal.

- 10) Is there a web source where we can have Powerpoint slides, videos and other material people can refer to after the seminar?

Answer: Yes, you can use the OhioMHAS web site that has been set up for Suicide Prevention.

- 11) Is there a web resource where we can host a quiz to gain data on knowledge retention from the presentation?

Answer: You can use the OhioMHAS web site that has been set up for Suicide Prevention; we can provide password protection.

- 12) Are we able to use existing department resources to promote the events?

Answer: Yes, you can use department resources, within reason, to promote the events.

- 13) Given that guidelines have been created for social media, and that the national reporting recommendations were updated and revised substantially in 2011, may proposers offer to update existing literature searches and customize existing social media guidelines for local use?

Answer: Yes, proposers may offer to update existing literature searches and customize existing social media guidelines for local use.

- 14) Can you share the OhioMHAS media guidelines referenced in the first paragraph of the RFP for proposers to review prior to submitting proposals?

Answer: The link for the guidelines is:

http://www.suicidology.org/Portals/14/RecommendationsForReportingOnSuicide_swm.pdf

- 15) If not all FY 2016 funds are expended, can they be carried forward to FY 2017?

Answer: The FY 2016 must be committed by June 30, 2016. Example of a committed is an item was purchased by a credit card on June 26, 2016, and the bill was received in July, 2016.

- 16) May others also be invited to attend the workshops, such as agency public information officers?

Answer: Yes, others may also be invited to attend the workshops.

- 17) May indirects be included in the budget and, if so, at what rate?

Answer: Indirects may be included in the budget at 10%.

- 18) May supporting items be attached outside of the page limits? Examples are bios, CVs, and letters of commitment.

Answer: We are asking that other than the budget narrative and specified attachments in the RFP the application should be limited to the page limit. Bios, CVs, and letters of commitment would be within the specified page limit.

19) (MHA-16-RE-MediaGuide-021) indicates in VI. F that the Agreement and Assurances can be found in Attachment D. There is no Attachment D in the RFP nor did I spot it online <http://mha.ohio.gov/Default.aspx?tabid=725>. Please advise immediately as to where I can obtain a copy of this attachment.

Answer: Attachments for the RFP are posted at <http://mha.ohio.gov/Default.aspx?tabid=725> under the section entitled *SFY 2016 RFA Media Guidelines (MHA-RE-MediaGuide-021)*