

Questions and Answers for SFY2016 RFP Safe Schools Healthy Students Communications and Media Project

Please see questions and responses below to your questions submitted for the SFY2016 RFP Safe Schools Healthy Students Communications and Media Project

Question: Do you have an idea of how long you want each video? Do you expect the multi-media production company to decide on the length of each video?

Answer: Videos run time is between 5-10 minutes each

Question: You mention on your website that there is a Frequently Asked Questions section for this RFP, but I am having trouble finding the FAQ on your website. Can you please point me to the FAQ?

Answer: Questions submitted are being directly responded to through this email address. For questions, comments and feedback about the OhioMHAS Grant Opportunity please email

MHAS-OPWGRANTS@mha.ohio.gov

Question: On your RFP, it states that the funding begins June 6, 2016 and ends September 30, 2016. Do you have an exact project due date?

Answer: Award will be announced in June and funds can be encumbered by September 30, 2016 while production on videos can continue until completed with a timeline approved by OhioMHAS.

Question: I understand that you want us to deliver the final project and place it on the state agency and social media websites and launch the videos statewide. Is there another form of delivery that you require for the project? For example: DVD, Hard Drive, Cloud Storage Delivery, and Television.

Answer: These informative videos and customizable electronic resources will be placed on state agency and social media websites, including DVD, Hard Drive, print

Question: After viewing the final project, what action do you expect the target audience to take? I understand that you want to get more communities interested, involved and integrated in the Safe Schools Healthy Schools program, but what are some other goals and objectives you want to accomplish through this project?

Answer: The goal of this RFP is to inform and make available the work of the Safe Schools Healthy Students initiative in the State of Ohio. Videos will be developed to tell the story of the Safe School Healthy Students grant communities and state grant partners to share with a wide range of audiences including federal administrators (funder); state officials/legislators, school boards, schools and communities, stakeholders, other states and use as a resource for future funding and funders.