

To help ensure that media coverage about suicide deaths is appropriately influencing behavior, OhioMHAS is seeking an expert in suicide media guidelines to 1) update existing OhioMHAS Media Guidelines for suicide deaths to include Social Media Guidelines and 2) offer up to six workshops about the updated OhioMHAS Suicide Media guidelines to journalism students and journalists within the community, to be delivered at state university sites identified by the expert, in consultation with, and subject to the approval of OhioMHAS. While the workshops are targeted to journalism students, local media representatives should be invited to attend the workshops. Experts meeting the following requirements are invited to submit a proposal:

- Have demonstrated experience in disseminating media guidelines concerning behavioral health topics and training journalism students in the importance and use of guidelines;
- Be knowledgeable about preparing reporting guidelines for social media; and,
- Demonstrate ability to develop social media guidelines for reporting on suicide deaths, prepare a dissemination and workshop plan on the use of these social media guidelines, and conduct the workshops by June 30, 2017.

All proposals must meet all of the RFP requirements. The deadline for the proposal is April 25, 2016 at 2:00 p.m. Please submit proposals to: SFY16MediaGuidelinesRFP@mha.ohio.gov.

All questions related to the Media Guidelines for Reporting Deaths by Suicide must be submitted by April 15, 2016 at 4:00 p.m. Please submit questions to: SFY16MediaGuideliens@mha.ohio.gov.