Keep It Simple, Silly!
The Kiss Method: Keep it simple, silly

- Do you find yourself overwhelmed by your complicated relationship with data?

- How do you sort through the numbers, outcomes, graphs, and charts to simplify your data relationship?
The Kiss Method: Keep it simple, silly

- Qualitative data? Quantitative data? Who collects? Who enters? So many questions!

- When looking at the wide world of data, remember to prioritize simplicity!

- Use your outcomes to guide your choices.
The Kiss Method: Keep it simple, silly

- Grant outcomes will often determine which data you should be collecting
  - Shared outcomes will coordinate your data collection with other grantees

- Process and fidelity measures also guide your choice of data capture tools
The Kiss Method: Keep it simple, silly

- Work as a team
- Create a flow of data from collection to analysis
- Designate a point person for each step of the process!
The Kiss Method: Keep it simple, silly

- Though it can be hard to navigate your relationship with data, it is a valuable tool! Learn to balance your love and hate will help you along your way!

- Ensuring the simplicity of your data will keep you sane and allow you to make your data accessible to a broad audience.
How We Love Data
Why We Love Data

Data can show our Needs

- What are our key issues, gaps in service, etc?
- Are there resources, programs, grants, initiatives to address our issues?
- Who do we need at the table to address the issues?
Why We Love Data

Data Shows the Outcomes of our Heart

- What parts of the program are working or not?
- Is the program being implemented with Fidelity?
- Do we have Staff Buy
- Do we have Administrative Buy
- Is the program worth sustaining?
Why We Love Data

- Data Increases Awareness of Stakeholders
- Can Clear Up Misconceptions on Key Issues
- Can Help Get Community Stakeholders Involved in Issues
- Sharing Data with Students is a Powerful Tool for
Why We Love Data

Data Can Tell a Story of Overcoming Barriers and Outcome Successes

- Not All Data is Quantitative: Success Stories and Show Program Outcomes
Why We Love [❤️]

Data can be Short and Sweet

- Utilize Fact Sheets
- Visualize the Data
- Using Media and Social Media
How We Love to Hate Data
Difficulties in Data Collection

- Collecting data in addition to traditional data
- Identifying a format that staff understand
- Getting staff to Input the data
- How do you measure outcomes?
To Collect or Not to Collect is the question

THE DATA

2 5 7 3 11 0 8 4 9

Ken
It’s Not Just About Academics and...

- What type of data to collect? survey, anecdotal programs
- Survey data that is representative of your population
- Collecting TREnding data
- Informed Consent, HIPPA and FERPA Compliance
How do we Collect the Data?

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How to Collect the Data?

- Staff have different degrees of knowledge and data collection Methods
  - Excel/Spreadsheets
  - Data software/Apps
  - Surveys
Actually Collecting the Data
Finding Time to Input the Data.

- Who inputs the data
- When do you collect the data
- Consistency of data collection
- Accuracy and representativeness
- Longevity
Interpreting the Data and Measuring
Measuring outcomes

- Identifying your resident statistician
- Putting the data together
- Identifying whether a change is significant?
- Examining data over time
Putting it all together
Program Implementation and Evaluation:

A Love Hate Relationship

“Our relationship is like a lasagna. A layer of love, a layer of anger, a layer of joy, a layer of pain...but all together, not a bad combination!”
Just like every relationship, every project tells a story...
Planning + Learning and Improving

= Your Story
You ❤:

- Population of interest
- Programs
- Job

We want you to ❤:

- Evaluator/statistician
- The process
- Findings

❤ YOUR DATA!!!!