

Nov. 21, 2017



Ohio Department of Public Safety Director John Born speaks during a Statehouse press conference to announce a new partnership with the Outdoor Advertising Association of Ohio (OAAO). He was joined by Start Talking! state director Sarah Moore (right) and OAAO President Greg Churilla.

>>> State Agencies and Outdoor Advertising Association of Ohio Partner to Address Drug Abuse

The Outdoor Advertising Association of Ohio (OAAO) in partnership with Ohio Department of Public Safety and the Ohio Department of Mental Health and Addiction Services (OhioMHAS) today launched a new billboard campaign to raise public awareness about opiate abuse by encouraging public participation in drug use prevention and interdiction efforts. OAAO members are donating about 200 digital, poster and bulletin billboards statewide. To encourage adults to talk to children about the dangers of drug abuse, one of the images that will be displayed on billboards across the state promotes tips to keep kids drug free. [Start Talking!](#) is the state's drug prevention program that provides parents, guardians, educators and community leaders with the tools to start the conversation about the importance of living healthy, drug-free lives. Research shows that children whose parents or other trusted adults talk with them about the risks of drugs are up to 50 percent less likely to use drugs than those who have not had those critical conversations. In addition to Start Talking!, billboards will encourage Ohioans to call #677, which serves as a multi-purpose number for the public to report drug activity, impaired drivers and other highway safety concerns to the Ohio State Highway Patrol. When someone calls #677, the call is routed to the closest communications center and a trooper is dispatched to investigate the complaint. Read the [full media release](#).

>>> RFP: Ohio's Strategic Prevention Framework for Prescription Drugs

Ohio's Strategic Prevention Framework for Prescription Drugs Grant (Ohio's SPF Rx) initiative builds upon the expertise and established SPF-based prevention infrastructures to address one of the nation's top substance abuse prevention priorities, prescription drug misuse among youth ages 12-17 or adults 18 years of age and older. As part of the Ohio SPF-Rx Initiative, OhioMHAS is looking to support existing rural and Appalachian community coalitions in addressing prescription drug abuse within their defined community. This RFP will provide funds to help community coalitions enhance infrastructure and prescription drug prevention efforts in their communities. The initiative will raise awareness about the dangers of prescription drug misuse, work with the pharmaceutical and medical communities on the risks of overprescribing, and increase the utilization of the Ohio's Automated Rx Reporting System (OARRS). Questions must be submitted electronically to MHAS-OPWGRANTS@mha.ohio.gov by **10 a.m. on Dec. 4**. Responses will be posted to the [OhioMHAS Funding Opportunities web page](#). Proposals must be submitted to MHAS-OPWGRANTS@mha.ohio.gov by **3 p.m. on Dec. 15**.

[View the Ohio SPF Rx Community RFP](#)

[Budget Narrative Template](#)

[2018 OhioMHAS Agreement and Assurances](#)

[SFY 2018 Budget Expenditure Form](#)

>>> DEA DATA 2000 Waiver Training – Dec. 15-16

As part of Ohio's 21st Century Cures Act initiative, OhioMHAS is partnering with the Substance Abuse and Mental Health Services Administration and the American Society of Addiction medicine to host a DEA DATA 2000 Waiver training Dec. 15-16 at the ODNR Foundation Square Complex, Assembly Center East in Columbus. The curriculum for this course has been specifically designed for Ohio licensed physicians, nurse practitioners and physician assistants. Physicians receive \$1,300 for completing the course and APP's receive \$700. Click [HERE](#) for more information and to register. Click [HERE](#) to learn more about applying for the waiver.

In the News

11.21.17 | *The Associated Press* [Statewide Billboard Campaign to Tackle Drug Abuse Problem](#)

11.21.17 | WKSU 89.7 [Deadline for High-Tech Proposals to Fight the Opioid Epidemic is Just Three Weeks Away](#)

11.21.17 | *USA Today* [Deaths from drugs, alcohol and suicide could hit 1.6M over the next decade, report says](#)

11.20.17 | *Dayton Daily News* [Ohio launches campaign to prevent youth suicide](#)

11.20.17 | *OSU Lantern* [College of Public Health hosts competition focused on solving the opioid crisis in rural Ohio](#)

11.19.17 | *Warren Tribune-Chronicle* [Suicide survivors recall, mourn at vigil](#)

11.17.17 | *Columbus Dispatch* [Cardinal Health's investment to stem opioid crisis welcomed as a start](#)

11.17.17 | *Associated Press* [Ohio campaign targets suicide, bullying, promotes support of youth](#)

11.17.17 | *Dayton Business Journal* [New initiative to help Montgomery County businesses address workplace substance abuse](#)

11.17.17 | *Huffington Post* [What Every Parent Needs to Understand About Teens' Mental Health](#)

11.17.17 | *Canton Repository* [Perry Local suicide program aims to help students in need](#)

11.16.17 | *WLIO-TV* [Mental illness awareness](#)

11.16.17 | *Sandusky Register* [Health survey important part of drug prevention](#)

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