Social Media: Your Digital Tattoo
2017-2018 Edition

Stephen J Smith
SOCIAL MEDIA
YOUR CHILD'S DIGITAL TATTOO

STEPHEN J SMITH

2017-2018 Edition

by Jean M. Twenge

NOOK Book (eBook)

$12.99

ADD TO CART

Available on Compatible NOOK Devices and the free NOOK Apps. Want a NOOK? Explore Now

2017-2018 Edition
Feel Overwhelmed?
Are smartphones destroying a generation? How iGen could be facing a crisis in teenage mental health

Thousands of children went back to school this week with a mobile phone. At the same time, we are facing into a crisis in teenage mental health. Is there a link?
Simon Says: Take 10 Steps Forward

Remember the playground game Simon Says? Back in the day, I used to think of myself as the LeBron James of that game — capable of isolating the world around me — laser focused on instructions: ready to defeat my weaker, less skilled opponent. That was before the time school playgrounds were filled with hundreds of students with heads tilted forward, squinting to see the latest Snapchat image or Internet Meme.

Like most popular games, Simon Says went digital in the mid 1980’s – several years following the introduction of the greatest accomplishment of mankind at the time, i.e., Pong. During that nascent era, we purchased a Simon Says electronic game for our two daughters. As our oldest child attempted to open the cardboard box that held the device — attached with hard plastic ties that could have foiled Houdini — I anxiously waited to prove my gaming superiority over every adult, teen and child within earshot.

Like every adult male in the room, electronics represented the great “unifier” among men. Whether you were a milquetoast CPA with a penchant for philosophy and culture — or a grizzled dock worker with a stubby cigar perched stubbornly in your teeth — electronic games
Simon Says Take 10 Steps Forward

Talk To Your Child -- Strategy

Establish Tech Free Zone

Control Password To App Store

Always Check Your Provider’s Account Activity

Subscribe To Provider’s Parental Controls

Access Other Controls and Router

Back Up Phone To The Cloud

Audit You Family’s Private Info

Keep On Top Of Trends

Talk To You Child Again and Again
Simon Says Take 10 Steps Forward

- Talk To Your Child -- Strategy
- Establish Tech Free Zone
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Jail Breaking & Rooting

Search Results for: jail

Cincinnati Bell App Update: Jailbreaking & Rooting
Posted on March 22, 2016

Have you heard of the terms jailbreaking or rooting? For many of us, those might seem somewhat foreign. Chance are however that your teenage son or daughter knows someone that is jailbreaking and rooting their devices. For many technically astute adults, jailbreaking or ... Continue reading →

Posted in Uncategorized | Leave a comment

Jailbreaking & Rooting: All The Cool Kids Are Doing It!
Posted on February 24, 2016

Over the past few months I’ve seen more and more interest by teens to jailbreak or Root their phones. For most parents those are foreign terms. However, in reality your son or daughter knows someone that is jailbreaking and rooting ... Continue reading →

Tagged Android, bully, Cincinnati, Cincinnati Bell, Commons Sense, education, families, iPod Touch, iPhone, mobile technology, seeing, Social Media, technology |
They are the post-9/11 generation, raised in an era of economic and national insecurity. They’ve never known a time when terrorism and school shootings weren’t the norm. They grew up watching their parents weather a severe recession, and, perhaps most important, they hit puberty at a time when technology and social media were transforming society.
We Have Only Had A Few Years To Understand How Technology Impacts Our Children
Increase of Adolescent Suicide

Apple Revenue 2007-2014

In Billions

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue In Billions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>25</td>
</tr>
<tr>
<td>2008</td>
<td>36</td>
</tr>
<tr>
<td>2009</td>
<td>43</td>
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<td>2010</td>
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<td>2011</td>
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<tr>
<td>2012</td>
<td>157</td>
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<tr>
<td>2013</td>
<td>171</td>
</tr>
<tr>
<td>2014</td>
<td>183</td>
</tr>
</tbody>
</table>
Increase of Adolescent Suicide 2007-2014
Cincinnati Children’s has seen an increase in families seeking support for children expressing signs/symptoms of depression or other mental disorders.

- From 2011 to 2015, mental health admissions at Cincinnati Children’s rose 70 percent.
- 90 percent of youth who make a suicide attempt suffer from depression or another mental disorder.
Depression incidence is sex differentiated by age and to compare recent first-onset and persistent depression with respect to impairment, suicide attempts, conduct problems and academic functioning. Projecting from age-specific incidence proportions, the cumulative incidence of depression between the ages of 12 and 17 is 13.6% among male and 36.1% among female subjects. The sex difference in incidence is significant at the age of 12 years (5.2% in female versus 2.0% in male subjects, $P<0.0001$), and it is significantly larger at ages of 13 through 17 years than at the age of 12 years ($P$-values $<0.05$). Depression-related impacts are more frequent among females than males.
Data Analytics

All Digital Data/Activity Is Recorded, Compared and Contrasted

2017-2018 Edition
Data Analytics

All Digital Data/Activity Is Recorded, Compared and Contrasted

Privacy

2017-2018 Edition
My Story
My Story
My Story
My Story
My Story
My Story
My Story
Please check the boxes related to the apps that you use.

- YouTube
- Netflix
- SnapChat
- Instagram
- Pandora
- Musically
- Facetime
- Facebook
- slither.io
- Facebook Messenger
Who Influences My Child?

2017-2018 Edition
Why Is YouTube So Big?

<table>
<thead>
<tr>
<th>Top 10 Highest-Paid YouTube Stars of 2016</th>
<th>Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>PewDiePie (Felix Arvid Ulf Kjellberg)</td>
<td>$15 million</td>
</tr>
<tr>
<td>Roman Atwood</td>
<td>$8 million</td>
</tr>
<tr>
<td>Lily Singh</td>
<td>$7.5 million</td>
</tr>
<tr>
<td>SMOSH (Ian Andrew Hecox and Daniel Anthony Padilla)</td>
<td>$7 million</td>
</tr>
<tr>
<td>Tyler Oakley</td>
<td>$6 million</td>
</tr>
<tr>
<td>Nerdy Nummies (Rosanna Pansino)</td>
<td>$6 million</td>
</tr>
<tr>
<td>Markiplier (Mark Fischbach)</td>
<td>$5.5 million</td>
</tr>
<tr>
<td>German Garmendia</td>
<td>$5.5 million</td>
</tr>
<tr>
<td>Miranda Sings (Colleen Ballinger)</td>
<td></td>
</tr>
<tr>
<td>Good Mythical Morning (Rhett McLaughlin, Charle</td>
<td>$6 million</td>
</tr>
</tbody>
</table>

$.33 per subscriber
Pornography

2017-2018 Edition
UK teen addicted to porn at 12, Viagra at 15

UNIVERSITY OF YORK, August 30, 2016 (LifeSiteNews) — The damage of porn addiction is striking at an astonishingly young age, as a 15-year-old British youth recently came clean about becoming hooked on Viagra in order to live up to the sexual expectations created by constantly and compulsively viewing hard-core pornography on his cell phone.

Encouraged to go public by his counselor, Steve Pope, and his parents, from
Why Is YouTube So Big?
Virtual Reality
Where Are Apps Moving?

Virtual Reality

2017-2018 Edition
Exploiting women is going to be really easy in virtual reality.
Invasion of BOTS

2017-2018 Edition
The Invasion of the BOTS
Your Facebook Messenger AI Therapist Will See You Now

BY SOPHIA STUART  JUNE 6, 2017 07:00AM EST  0 COMMENTS

If you’re feeling blue, Woebot inside Facebook Messenger looks to provide some comfort.
So what does Woebot tell 'Mike' to do for level 1 care in this scenario?

It'll be something like this:

Woebot: Hey Mike, what’s up, buddy?

Mike: I'm freaking out about an exam tomorrow.

Woebot: I'm here for you. Let's take some time to think about this together OK?

Mike: OK.

Woebot: Do you have 10 minutes to work with me on this, Mike?

Mike: Yes.

Woebot: Great. Do you feel the panic in your body (heart racing, sweaty palms, etc.) or is mostly in your thoughts?

Mike: I'm panicking!

Woebot: I can help. Breathe with me like this.

[Woebot sends an image of Woebot taking deep breaths, which activates Mike's mirror neurons, and they can count together. Woebot also sends a link to Marconi Union's "Weightless" video, a proven visual/aural relaxation asset used]
What Apps Are They Using
In June 2017

2017-2018
Edition
PD: Middletown girl forced to perform sex act after using Whisper app to get ride home from school

BY: Ed Richter | The JournalNews
POSTED: 12:32 PM, Jun 9, 2017
UPDATED: 12:34 PM, Jun 9, 2017
Video Gaming & Pedophiles

Cyber expert warns parents about gaming apps after reports of Roblox sex chat

ABC Radio Darwin, BY Emilia Terzon
Posted about 11 hours ago

Advice for parents concerned about gaming

Ms McLean said parents should maintain an "open conversation" with their children about what games they were playing and downloading.

"Primary school children in particular should not be downloading games themselves. Full stop. It should all be done by the parent."

"The rule should be the child asks the parent, the parent checks [the game] out, downloads it, then locks it."

ABC Radio Darwin - news - www.abc.net.au
How Can I Easily See How Teens Communicate On Social Media... Without Being Too Creepy?
App Categories

Why Are They Free?

2017-2018 Edition
"If you’re not paying for the product, you are the product."
Emoji’s: There Ain’t No Free Lunch

In 1982 I was working as a writer and director of video-based education and marketing for NCR Corporation in Dayton, Ohio. The years spent observing the evolution of technology during the infancy of personal computing was incredibly rewarding — albeit stressful. I witnessed first-hand how the world of business and technology was changing in ways we could have never predicted.

About that same time — just a few hundred miles away in Pittsburgh Pennsylvania, Professor Scott Fahlman posted the following message on a Carnegie Mellon’s online bulletin board

“I propose the following character sequence for joke markers: :-) Read it sideways.”

Although the post was meant to help highlight future communications that were humorous — I’m sure he never thought that the first modern “emoticon” would take the world by storm. In essence, Professor Fahlman likely thought this was an efficient way to give a little of himself and his sense of humor to others.
But Why Is This Important To Know?
So ditch the foul language or photos with red Solo cups.

The likelihood that college admissions officers will check out your Instagram or Facebook in addition to your GPA and application essays is growing.

Fully 40 percent of admissions officers say they visit applicants’ social media pages to learn about them, four times the percentage that did so in 2008, according to a
What Should I Be Reading?

2017-2018 Edition
SOCIAL MEDIA
YOUR CHILD'S DIGITAL TATTOO

STEPHEN J SMITH
Managing The Puzzle

Distraction

Privacy

Inappropriate Content

Mental Health
Managing The Puzzle

Distraction

Privacy

Inappropriate Content

Mental Health
Are You a Distracted Parent?
How not to (smart) phone it in as a parent

Eileen Kennedy-Moore Ph.D.
Growing Friendships

Posted Dec 31, 2014

 olds were asked, “Are your parents ever distracted when you are trying to talk to them?” 62 percent of children said yes, and, when asked, “What distracts them?” the most frequently mentioned distractor was siblings (28%), followed by siblings (25%) and work (16%).

We live in a technology-saturated time. In my practice, I often hear kids complain about parents spending too much time on
DISTRACTIONS

Families
Stay Off Social Media (Or Risk Divorce), New Survey Says

By Brittany Wong

Want to keep your “in a relationship” or “married” status on Facebook? You might want to
Stay Off Social Media (Or Risk Divorce), New Survey Says

The attorneys said Facebook was the number one source for finding online evidence, with 66 percent admitting they’d found evidence by combing the site.

Way to ruin marriages, Mark Zuckerberg.
That Smarts!: Smartphones and Child Injuries

Craig Palsson*

Department of Economics, Yale University

October 7, 2014

Abstract

I examine injuries to children under 5 years of age. Using data on a social network, I find that smartphones lead to an increase in injuries. This effect is strongest among children in communities where parental supervision is lower. The increase is due to parental distraction, and not due to increased participation in accident-prone activities.
DISTRACTIONS

Texting & Driving
Managing The Puzzle

Distraction

Privacy

Inappropriate Content

Mental Health

2017-2018 Edition
Managing The Puzzle

Distraction

Privacy

Inappropriate Content

Mental Health

2017-2018 Edition
The New Move

Our app lets your community tell a story using just your cameras. Created by college students in Ohio and made possible by BearcatSnaps’ users.

SIGN-UP TODAY

Big thanks to these communities:
Why Is This An Issue?
Reverse Image Searches
Reverse Image Searches

Pages that include matching images

Lazy Lizzy on Twitter: "Cutesy poses in sketchy elevators cuz why ...
https://twitter.com/ladolcelindsey/status/456164855850881024?lang=en
1024 × 1024 - Apr 15, 2014 - Just tryna embody&educate others on living a holistic, conscious & inspired lifestyle WELLNESS NUT ...

#castingattire hashtag on Twitter
https://twitter.com/hashtag/castingattire
600 × 600 - More. Copy link to Tweet; Embed Tweet. Cutesy poses in sketchy elevators cuz why the fuck not #CastingAttire ...

Casey kiss selfie
https://www.info/casey-kiss-selfie
483 × 280 - Home / casey kiss selfie searching results for casey kiss selfie SELFIE
LOVE!
send me a pic
If you don't, we're through
I'm posting this!

Clouds

Street view
True Story
True Story
True Story

MADE A MISTAKE?
True Story
True Story
True Story
True Story
Why Is This An Issue?
The dangers of sexting are numerous. According to the National Center on Sexual Exploitation (NCSE), sexting creates vulnerability to social problems at work and school. Most images sent are shared with others over text or are made available online. The InternetWatch Foundation (IWF) estimates that 88% of self-made sexually explicit images are "stolen" from their original upload location such as laptop webcams or phones. Even if photos are taken that do not include a face, they can still be traced through their phones metadata. Sexting greatly increases one's risk of sexual exploitation. Sending explicit images can create a negative dynamic allowing the requester to pressure, manipulate or coerce potential senders.
Managing The Puzzle

- Distraction
- Inappropriate Content
- Privacy
- Mental Health

2017-2018 Edition
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Distraction

Privacy

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Mental Health

2017-2018 Edition
Harvard Rescinds Acceptances Over Obscene Memes in Facebook Chat

The University discovered jokes about sexual abuse, slurs directed at specific ethnic groups and other disturbing memes in the chat.
Harvard Rescinds Acceptances Over Obscene Memes in Facebook Chat

The University discovered jokes about sexual abuse, slurs directed at specific ethnic groups and other disturbing memes in the chat.
- Officially you own any original pictures and videos you post, but we are allowed to use them, and we can let others use them as well, anywhere around the world. Other people might pay us to use them and we will not pay you for that.

- [...] we may keep, use and share your personal information with companies connected with Instagram. This information includes your name, email address, school, where you live, pictures, phone number, your likes and dislikes, where you go, who your friends are, how often you use Instagram, and any other personal information we find such as your birthday or who you are chatting with, including in private messages (DMs).
Meet Lucy
Meet Lucy
See Lucy’s Home
Hackers infiltrate hotel Wi-Fi
Think twice before you log on to public networks

As Americans ramp up their planning for summer travel season, so is the risk of hackers infiltrating hotel Wi-Fi networks to steal guests’ passwords and other sensitive information. When you log into the hotel’s network, the Federal Trade Commission warns, you might get a pop-up for a software update. In fact, the pop-up is a scam. If you click to accept the download, you unknowingly load software designed to damage your computer or steal your information.
Facial Recognition
Face recognition software unlocks personal information

Your personal information, even your Social Security number, is not as secure as you may think. Carnegie Mellon University scientists have proven how someone can take your picture, then use your face as a key to unlocking your secrets.
Social Listening
What!?
Is This Legal?
If you have a Google Account, we may display your Profile name, Profile photo and actions you take on Google or on third-party applications connected to your Google Account (such as +1’s, reviews you write and comments you post) in our Services, including displaying in ads and other commercial contexts. We will respect the choices you make to limit sharing or visibility settings in your Google Account. For example, you can choose your settings so that your name and photo do not appear in an ad.
Managing The Puzzle

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2017-2018 Edition
Managing The Puzzle

Distraction

Inappropriate Content

Privacy

Mental Health

2017-2018 Edition
Use of multiple social media platforms and symptoms of depression and anxiety: A nationally-representative study among U.S. young adults

Brian A. Primack¹,²,³,⁴, Ariel Shensa²,³, César G. Escobar-Viera⁵,⁶, Erica L. Barrett²,³, Jaime E. Sidani¹,², Jason B. Colditz¹,², A. Everette James²

Results

Compared to those who used 0–2 social media platforms, participants who used 7–11 social media platforms had substantially higher odds of having increased levels of both depression (Adjusted Odds Ratio [AOR] = 3.0, 95% CI = 1.9–4.8) and anxiety symptoms (AOR = 3.2, 95% CI = 2.0–5.1). Associations were linear (p < 0.001 for all) and robust to all sensitivity analyses.
Based on the best selling mystery

A Netflix Original Series

13 Reasons Why

March 31 | Netflix
Greater Cincinnati Adolescent Suicide Stats 2017

16
Working to stem Hamilton County's youth suicide outbreak

The need, said Shelton and others, is plain. The numbers of youth mental-health assessments in Cincinnati Children’s emergency department has risen from 4,362 in fiscal year 2011 to 7,864 so far in fiscal year 2017 – rising about 10 percent a year on average.
Montco Seasonal Suicides: Youth

Suicides by Month, Ages 13-19, 2005-2015

For teenage youth (ages 13-19), the pattern is completely different:

- Suicides begin in late summer and escalate through the fall
- Few in November, December
- Peak again in January
- Very few suicides in the spring and early summer
Middle School Suicide Rate Has Doubled Between 2007 – 2014
Suicidal Behaviors in United States Teenagers

- Seriously considered attempting suicide: 17%
- Made a plan about how they would attempt suicide
- Attempted suicide one or more times
- Made a suicide attempt that required medical attention

Source: Centers for Disease Control and Prevention.
Students in grades 9-12 were asked about suicidal behaviors in the previous 12 months. Data for 2013.
State Farm® Car Insurance

Shopping for car insurance? You've come to the right place! State Farm keeps you and your family covered with great auto insurance that's also a great value. Get an online auto insurance quote, or speak with an agent or representative, any time, day or night. Either way, you'll learn how affordable auto insurance from the industry leader can be.

- Get an online auto insurance quote – it's fast and easy.
- Nearly 18,000 agents nationwide – chances are there's one near you.

Already a State Farm auto insurance customer? Make a payment, log in, or register for online account access.
Michelle Carter Found Guilty of Encouraging Boyfriend’s Suicide With Text Messages

by ARIANA BROCKINGTON

A Massachusetts woman broke down in tears Friday as she was found guilty of involuntary manslaughter for goading her teenage boyfriend into suicide.

Michelle Carter now faces up to 20 years in prison when she's sentenced Aug. 3.

While he handed down the verdict in Bristol County Juvenile Court, Judge Lawrent Moniz said Carter, 20, failed to give a "simple additional instruction" for Roy to exit his car as it was filling with poisonous fumes.
What Is Bullying?

Hate pages

Posting Photos

Mean Text Messages

Bashing Polls

Bad Language

Teased

What is bullying?

Here are their responses.
Why Such a High Penalty?

Too Many Stories Like This
New Jersey cheerleader, 12, dies in suspected suicide same day mother complained about bullying at school

Friends of a 12-year-old New Jersey cheerleader who died last week believe the young student committed suicide because she was bullied online.

The Morris County Prosecutor’s office said the death of Mallory Grossman was under investigation, but did not confirm whether she suffered from a fatal,
Shattered
Simon Says Take 10 Steps Forward

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Food For Thought
REMEMBER

1) Understand that 13% - 36% of your classmates are going through a difficult time in their lives. **YOUR WORDS MATTER**

2) **There is no privacy** on the Internet & while using apps.
   -You have a digital tattoo.

3) Character is what you do when you think no one is watching
   -**Someone is likely WATCHING**

4) **What you do at your age can impact** what you’re allowed to do as an adult

5) Take precautions to **lock your security on apps and devices**
   -**Hacking is very real**
Create your support system.
Add the contact information of the 3 people you feel you would like to talk to when you are having thoughts of suicide.

Build your safety plan.
Customize your safety plan by identifying your personal warning signs, coping strategies, distractions and personal networks. This safety plan will be with you at all times and can help you stay safe when you start thinking about suicide. Learn more about safety planning.

Access Important Resources.
Hold all your resources in the palm of your hand. Whether you're a veteran, want support from your local community, or want to learn more about suicide prevention, pick the resources that best support you.

Get support at times of greatest risk.
When you're having thoughts of suicide and it feels like there's no hope in sight, find support at your fingertips at any time of the day.
Text HELLO to 741-741

A free, 24/7 text line for people in crisis.
Social Media: Your Digital Tattoo
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Increase of Adolescent Suicide 2007-2014

Year | Cases
--- | ---
2007 | 180
2008 | 215
2009 | 259
2010 | 267
2011 | 282
2012 | 306
2013 | 386
2014 | 425
Increase of Adolescent Suicide

Apple Revenue 2007-2014

In Billions

2007: 25
2008: 36
2009: 43
2010: 65
2011: 108
2012: 157
2013: 171
2014: 183