

Coalition Communication: Behavioral Health



COVID-19 UPDATES

Phase 1A remains open with an acknowledgement that vaccinating congregate care facilities and high-risk healthcare providers will take more time. Continue collaborating with your local health departments as they work hard to distribute the vaccine supplies currently available.

Phase 1B has begun, focusing first on Ohioans 80 years of age and older.

Tentative dates to start vaccinating additional Phase 1B populations are:

- Jan. 25, 2021—Ohioans 75 years of age and older; those with severe congenital or developmental disorders.
- Feb. 1, 2021—Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid learning.
- Feb. 8, 2021—Ohioans 65 years of age and older.

When a new age group begins, vaccinations may not be complete for the previous age group. It will take a number of weeks to distribute all of the vaccine given the limited doses available.

[Vaccine.coronavirus.ohio.gov](http://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool.

INDUSTRY INFORMATION

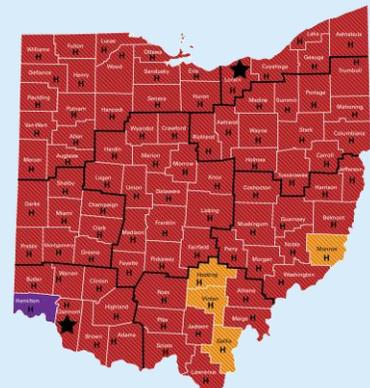
■ Everyone experiences stress - challenges with work, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

■ Multiethnic Advocates for Cultural Competence, Inc. (MACC) will host its next Cultural Conversation -- [Just the Facts, You Decide: the COVID Vaccine and the African American Community](#) on Jan. 28 from 6-8 p.m.

KEY STATS

Data as of 1/21/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	7,111
Death Average	74
Hospitalization Average	285
ICU Admission Average	28

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the **behavioral health team**, please contact **Lindsay Deering** at lindsay.deering@mha.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

In the early phase of #COVID19 vaccinations, supply will be limited. As supply increases, the #COVID19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine>
[Suggested artwork: COVID-19 Vaccines: Ohio's Phased Approach](#)

Right now, vaccine supply is still limited. Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks & social distancing, will reduce your chance of being exposed to or spreading the virus during the pandemic. Don't let up. <https://coronavirus.ohio.gov/vaccine> #InThisTogether

Fact: You can't get COVID-19 from receiving a #COVID19 vaccine. Having symptoms like fever or soreness after you get a vaccine is a normal sign that your immune system is learning to fight the virus. See more myths vs. facts at <https://bit.ly/OHVaccineMyths>.

Trust the FACTS: #COVID19 vaccines don't implant you with tracking chips, give you #COVID19, cause autism, or alter your DNA. They are safe and effective. See more debunked myths at <https://bit.ly/OHVaccineMyths>.

After getting a #COVID19 vaccine, you should expect some side effects as your body creates an immune response. This is normal. See what else you should expect in this video from @CDCgov <https://www.youtube.com/watch?v=EILCpte7GSw>

TALKING POINTS FOR YOU

- The goals of Ohio's COVID-19 vaccination program is to save lives and to allow students to return to in-person learning; therefore, while the vaccine supply is extremely limited, priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in a hybrid model by March 1.
- While there is no mandate to receive a vaccine, vaccinations are extremely limited. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.
- It's critical that we all continue to properly protect ourselves from COVID-19. It continues to spread throughout all communities in Ohio. We need to continue to wear our masks, social distance, wash our hands, and limit our travel and interactions with those outside of our households.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.

RESOURCES

VACCINE COMMUNICATIONS TOOLKIT

[COVID-19 Vaccine Communications Toolkit](#)

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)

VIDEOS

[Remember When !\[\]\(166772600a13ad0a433053f90fe45649_img.jpg\)](#)
[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the **behavioral health team**, please contact Lindsay Deering at lindsay.deering@mha.ohio.gov.