



Stark County's Mobile Response Youth Program

Craig Steigerwald, LPCC-S, Director of Mobile Response at Coleman Crisis Services

November 13, 2018

<http://www.colemanservices.org/>

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SFY18 Implementation

- Roll out of the mobile service
 - October 2017 first service call
- Staffing patterns and training
- Build on Community Partnerships
- Data tracking
- Ongoing marketing outreach activities
- Billing and revenue sources

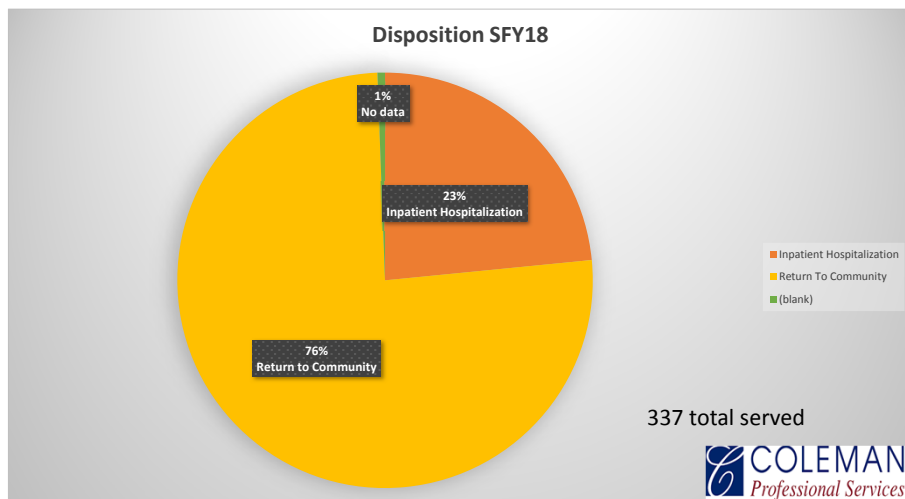
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Disposition – October 2017 to June 2018



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SFY19 Updates and Plans

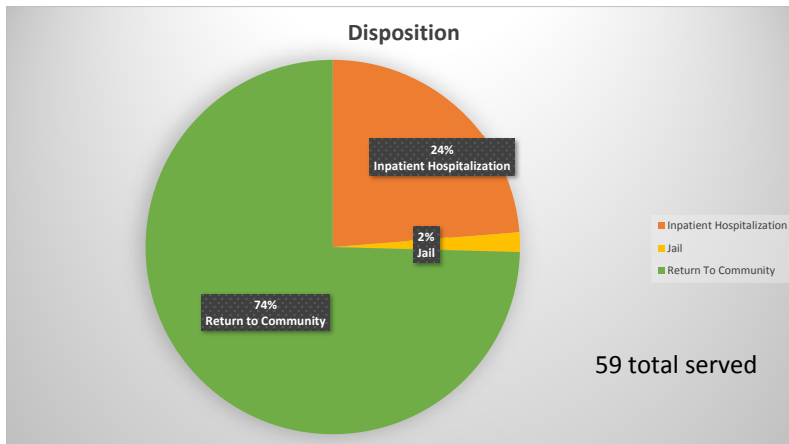
- Crisis Intervention & Recovery Center closed and program rapidly transitioned to Coleman Professional Services August 1, 2018
- Data and marketing refinement
- Emergency Department visits
- Evaluate billing opportunities for sustainability
- Partner with Medicaid Managed Care Companies
- Consultation and training with Dr. Chris Morano

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Disposition – July 2018 to September 2018



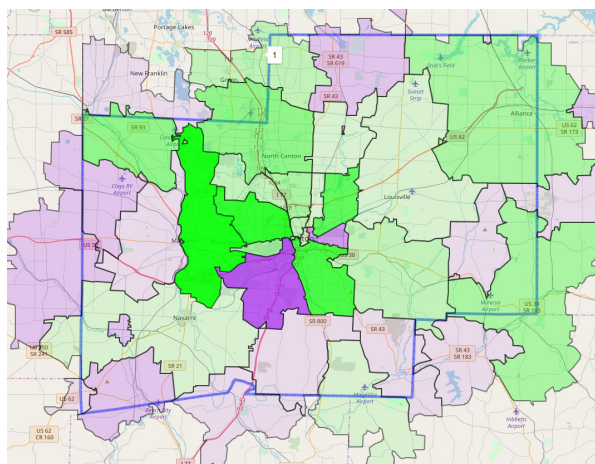
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Marketing vs Mobile Response Calls



- *Green=marketing occurred
- *Purple=no marketing occurred
- *Color intensity signifies the number of mobile calls received.
- *The darker the color, the more mobile calls.

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