

Professional Development

RESOURCE GUIDE #6 SUSTAINABILITY

OVERVIEW: This sustainability resource guide will provide you with references to appropriate tools that will serve as a starting point for sustainability planning with prevention efforts in your community.

DEFINITION: Sustainability is the process through which a prevention system becomes a norm and is integrated into ongoing operations. Sustainability is vital to ensuring that prevention values and processes are firmly established, that partnerships are strengthened, and that financial and other resources are secured over the long term (CSAP). Prevention professionals can approach sustainability with programs, policies, practices, and building the capacity of the community to embrace prevention efforts. There are varying degrees of sustainability – it is an ongoing and ever-changing process to sustain community prevention activities. Sustainability planning should begin during the early planning stages of any prevention effort.

BOOKS, GUIDES and TOOL KITS

Sustainability Toolkit: 10 Steps to Maintaining Your Community Improvements. *

Center for Civic Partnerships, Public Health Institute, 2001. This guide provides a theoretical overview as well as step by step tasks, and learning activities for sustaining community efforts. Guide includes a CD-Rom with tools that can be reproduced. Order online at www.civicpartnerships.org or call 916.646.8680. Cost \$80.00.

Sustaining Community-Based Initiatives: Developing Community Capacity.

W.K. Kellogg Foundation & The Healthcare Forum, Module 1, Developing Community Capacity. This guide is part of a series developed for community-based programs to develop community capacity and cultivate sustainability. It is equipped with foundational information and designed for use in educating community partners. Available for download at www.wkkf.org/Pubs/Health/Pub656.pdf

ARTICLES

Johnson, K. et al. (March 11, 2004). “Building Capacity and Sustainable Prevention Innovations: A Sustainability Planning Model.” *Tip of the CAPT. Evaluation and Program Planning*, 27(2) p.135-149. Also available online at http://captus.samhsa.gov/western/resources/documents/K_Johnson_et_al.pdf

Shediac-Rizkallah, M. and Bone, L. (1998). “Planning for the Sustainability of Community-Based Health Programs: conceptual frameworks and future directions for research, practice and policy.” *Health Education Research*. 13(1), 87-108.

Backer, T.E. (2000). “The failure of success: Challenges of disseminating effective substance abuse prevention programs.” *Journal of Community Psychology*, 28(3).

Swisher, J.D. (2000). “Sustainability of prevention.” *Addictive Behaviors*, 25(6) 965-973.

The Finance Project (2002). “Sustaining Comprehensive Community Initiatives: Key elements for success.”

Washington, DC: The Finance Project. This article outlines the sustainability framework and the necessary components of a sustainability plan and includes real world examples from communities. Available for download or purchase at www.financeproject.org/Publications/sustaining.pdf.

Articles continued

David, T. (2002). "Reflections on Sustainability." Woodland Hills, CA: The California Wellness Foundation. This publication is one in a series developed to share lessons learned and information from grant-making practices. Highlights dimensions of sustainability to determine long term success. Available for download at www.tcwf.org/pub_reflections/feb_2002.htm.

Akerlund, K. M. (2000). "Prevention program sustainability: The state's perspective." *Journal of Community Psychology*, 28(3), 353–362.

Carlton, C. (2006). "Sustainability: What is it?" Tip of the CAPT. CSAP, Western CAPT. May issue. A monthly briefing containing evidence-based prevention information. Available at www.captus.samhsa.gov/western/resources/tip

Berry, K. (2004). "Building Capacity and Sustainability Within Prevention Programs." Tip of the CAPT. CSAP, Western CAPT. January issue. Available at www.captus.samhsa.gov/western/resources/tip

INTERACTIVE RESOURCES

SAMHSA's Prevention Platform

The Prevention Platform offers an interactive online guide to walk you through every step of the SPF. <http://prevtech.samhsa.gov>

WEB SITES

Community Toolbox

Contains a variety of collaborative tools. See Chapters 42 (Getting Grants and Financial Resources) and 46 (Planning for Long-Term Institutionalization). <http://ctb.ku.edu>

National Community Anti-Drug Coalitions Institute

How to build effective, sustainable coalitions using the SPF. www.coalitioninstitute.org

Foundation Center

Maintains an independent nonprofit information clearinghouse that has been established to collect, organize, analyze and disseminate information on potential funding sources. www.fdncenter.org

Foundations & Grantmakers Directory

Provides an alphabetical listing of national foundations and grantmakers. www.foundations.org/grantmakers.html

* This item is available on loan from Prevention First.

The Professional Development Resource Guide Series is developed by Prevention First's Professional Development department. The Guides provide training resources for prevention practitioners in addition to and in lieu of immediate training opportunities. Prevention First offers classroom-based training throughout the year on many of the topics covered in the Guides. Go to www.prevention.org to view additional resources and information regarding current training opportunities. If you need further support regarding this topic, please contact Prevention First Professional Development department by phone at 800.252.8951 ext. 122 or email training@prevention.org.

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