

Community Key Leader Survey

Goodman and Wandersman

(Excerpt from NIDA's Community Readiness for Drug Abuse Prevention: Issues, Tips, and Tools, Exhibit 3)

The survey below will assist you in determining where your community is in terms of readiness for prevention. This survey, developed by Goodman and Wandersman at the University of South Carolina, uses key leaders to look at three areas: awareness, concern, and action across community levels. Key leaders respond to questions in these three areas both on a personal level and a perceptual level of their organization's responses.

	Not at all True	Slightly True	Moderately True	Very True
1. I am aware of programs in my community which address alcohol and other drug abuse prevention	1	2	3	4
2. I spend time collaborating with others concerning the prevention of alcohol and other drug abuse in my community.	1	2	3	4
3. I don't know why preventing alcohol and other drug use is so important for communities to address.	1	2	3	4
4. I am interested in learning more about community-related alcohol and other drug abuse prevention programs.	1	2	3	4
5. I believe preventing alcohol and other drug abuse among youth is important.	1	2	2	4
6. I am not certain why some individuals consider alcohol and other drug abuse prevention important.	1	2	3	4
7. I am not interested in becoming actively involved in improving alcohol and other drug abuse prevention programs in my community.	1	2	3	4
8. I don't know what programs in my community address alcohol and other drug abuse.	1	2	3	4
9. I am interested in more information on the time and energy commitments that a community-related alcohol and other drug abuse prevention program would require.	1	2	3	4
10. I know which alcohol and other drug abuse prevention programs serve my community.	1	2	3	4
11. I can distinguish the type of services offered by the	1	2	3	4

different alcohol and other drug abuse programs in my community.				
12. I am concerned about whether my community has sufficient alcohol and other drug abuse prevention programs.	1	2	3	4
13. I am not involved with the alcohol and other drug abuse community prevention programs in my community.	1	2	3	4

Directions: For the following questions, circle the number of the response that best fits your answer.

	Decreased a Lot	Decreased a Little	Not Changed	Increased a Little	Increased a Lot
14. In the last 12 months, my personal concern for preventing alcohol and other drug abuse in my community has:	1	2	3	4	5
15. In the last 12 months, my personal knowledge of the risk factors that contribute to alcohol and other drug abuse has:	1	2	3	4	5
16. In the last 12 months, my personal knowledge of community programs that address alcohol and drug abuse has:	1	2	3	4	5
17. In the past 12 months, my personal involvement in organized activities for the prevention of alcohol and other drug abuse has:	1	2	3	4	5

Directions: For the following questions, circle the number of the response that DESCRIBES YOUR ORGANIZATION.

	Not at all True	Slightly True	Moderately True	Very True	Don't know enough to judge
18. My organization is involved with alcohol and other drug abuse prevention programs in our community.	1	2	3	4	5
19. Members of my organization are currently learning what alcohol and other drug abuse community prevention programs exist in our	1	2	3	4	5

community					
20. My organization has a written policy concerning the use of alcohol or other drugs by employees.	1	2	3	4	5
21. In general, staff in my organization know which alcohol and other drug abuse programs serve our community	1	2	3	4	5
22. As part of its mission, my organization is concerned with preventing alcohol and other drug abuse among youth.	1	2	3	4	5
23. Members of my organization are assigned to collaborate with others concerning the prevention of alcohol and other drug abuse in our community	1	2	3	4	5
24. My organization is interested in information on the time and energy commitments that a community related alcohol and other drug abuse prevention program would require	1	2	3	4	5
25. In general, staff in my organization can distinguish the types of services offered by different alcohol and other drug prevention program in our community.	1	2	3	4	5
26. In general, staff in my organization are aware of community programs that address alcohol and other drug abuse prevention.	1	2	3	4	5

Directions: For the following questions, circle the number of the response that best fits your answer.

	Decreased a Lot	Decreased a Little	Not Changed	Increased a Little	Increased a Lot	Don't know enough to judge
27. In the past 12 months, our organization's involvement in our community for addressing alcohol and other drug abuse has:	1	2	3	4	5	6
28. In the last 12 months, our organization's exchange of information with other organizations concerning the	1	2	3	4	5	6

prevention of alcohol and other drug abuse has:						
29. In the last 12 months, our organization's referrals to or from other organizations concerning the prevention of alcohol and other drug abuse has:	1	2	3	4	5	6
30. In the last 12 months, our organization's sharing of resources (e.g. equipment, supplies) with other organizations concerning the prevention of alcohol and other drug abuse has:	1	2	3	4	5	6
31. In the last 12 months, our organization's co-sponsoring events with other organizations concerning the prevention of alcohol and other drug abuse has:	1	2	3	4	5	6
32. In the last 12 months, our organization's coordinating services with other organizations concerning the prevention of alcohol and other drug abuse has:	1	2	3	4	5	6
33. In the last 12 months, or organization's undertaking joint projects with other organizations concerning the prevention of alcohol and other drug abuse has:	1	2	3	4	5	6
34. In the last 12 months, our organization's participation in media coverage concerning the prevention of alcohol and other drug abuse has:	1	2	3	4	5	6

Directions: For the following questions, circle the number of the response that best fits YOUR PERSONAL OPINION.

	Not at all true	Slightly True	Moderately True	Very True
35. I am aware of specific programs offered to employees and their families in the workplace which address alcohol and other drug abuse prevention.	1	2	3	4
36. I am aware of specific programs offered to	1	2	3	4

employees and their families in the workplace which address child and spouse abuse prevention.				
37. It is very effective to offer alcohol and other drug abuse prevention resources to employees and their families at their workplace.	1	2	3	4
38. It is very effective to offer child and spouse abuse prevention resources to employees and their families at their workplace.	1	2	3	4
39. My organization would be quite willing to make available alcohol and other drug abuse prevention resources to employees and their families.	1	2	3	4
40. My organization would be quite willing to make available child and spouse abuse prevention resources to employees and their families	1	2	3	4

Directions: Please take a moment to circle the answer to the following questions about yourself.

41. GENDER - Which one describes your sex?

1. Male
2. Female

42. AGE - Which of the following categories include your age?

1. Under 20 years old
2. 20 to 29 years old
3. 30 to 39 years old
4. 40 to 49 years old
5. 50 to 59 years old
6. 60 to 69 years old
7. Over 70 years old

43. RACE - Which of the following describes your race?

1. African-American (Black)
2. American Indian
3. Asian
4. Caucasian (White)
5. Hispanic

45. OCCUPATION - Which of the following categories describes your occupation?

(Circle the best one choice)

1. Executive, Director or Services Manager
2. Professional
3. Technical
4. Sales
5. Administrative support (e.g., clerical, secretarial)
6. Service
7. Industrial
8. Homemaker
9. Unemployed
10. Other (please specify) _____

46. TYPE OF ORGANIZATION - Which of the following categories describes your organization?

(Circle the best one choice)

1. Private Business (for profit)
2. Government Agency
3. Non-Profit Private Social Agency

6. Other (please specify)_____

4. Religious Organization

5. School

6. Other (please specify) _____

44. EDUCATION - What is the highest level of education that you completed?

1. Eighth grade or less
2. Some high school
3. High school graduate
4. Vocational school beyond high school
5. Some college
6. College graduate education
7. Some graduate education
8. Graduate degree

47.

LENGTH OF TIME IN CURRENT POSITION

- Which of the following categories describes the length of time you've been in your current position?

(Circle the best one choice)

1. Less than 1 year
2. 1-2 years
3. 3-5 years
4. 5-10 years
5. More than 10 years

Thank you for your time and effort. Please place survey in return envelope. No postage is necessary. All responses are treated with confidentiality.