Young Adult Alcohol Prevention Program, Butler County
Ohio Strategic Prevention Framework (SPF) Community Logic Model
Priority Substance: alcohol
Target Population: 18-25 year old students at Miami University Hamilton

Problem Statement *Over half of the students, ages 18-25 at Miami University Hamilton report binge drinking.*		
Description of the Problem	**Intervening Variables**	**Strategies**
30 Day Alcohol Use 67% of MUH students 18-25 reported consumption of alcohol during the past month (Butler Co. Community Outcome Measures Survey, 2013). **30 Day Binge (Alcohol)** 51% of MUH 18-25 year olds reported binge drinking during the past month (Butler Co. Community Outcome Measures Survey, 2013).	**The alcohol prevention needs of MUH students are not currently being effectively addressed.** • Policies, programs, and practice have largely not been developed or adapted for the regional campus community (Stakeholder interviews, 2013). • The MUH campus community is uninformed regarding Miami University alcohol use/abuse policies, programs and practices (Stakeholder interviews, 2013).	**Policy, Procedures, Infrastructure, and Enforcement** **Media Messages**
	MUH students have a low perception of the risk/harm associated with binge drinking. *MUH students between the ages of 18-25 who engage in binge drinking do not perceive their behavior as risky.* • There is a significant negative correlation between the number of days in the past 30 days that MUH 18-25 year olds engaged in binge drinking (drinking 5 or more drinks on an occasion and the belief that drinking five or more drinks on an occasion puts a person at risk. (Butler Co. Community Outcome Measures Survey, 2013).	**Media Messages**