

Meeting Notes – AlcoholEdu Sustainability Conference Call Series
Monday, November 4th, 2013 – 10:00 AM – 10:45 AM

Attendance

- *Ohio University*: Holly Raffle and Jennifer Smolowitz
- *Ohio Department of Mental Health and Addiction Services*: Dawn Thomas
- *EverFi*: Abby Rogers and Katie Wood
- *Bowling Green State University*: Faith Yingling
- *Hiram College*: Kevin Feisthamel
- *University of Cincinnati*: Regan Johnson
- *The University of Mount Union*: Phil Rathosky, Michelle Gafney, and Kelleen Weber
- *The College of Mount Saint Joseph*: Patsy Schwaiger and Steven Craig
- *The University of Miami*: Claudia Arias-Cirinna
- *Lasell College*: Katie McCarthy

Notes

During this call we were joined by representatives from two Institutes of Higher Education that currently implement the AlcoholEdu program and have done so successfully over the past few years. They shared with the group how they run AlcoholEdu at their schools, as well as provided feedback regarding sustainability. The representatives were Claudia Arias-Cirinna from the University of Miami (FL) and Katie McCarthy from Lasell College.

Partner Schools Feedback

(Please see the attached documents (2) that highlight their individual responses to the questions asked by the group).

- The majority of the group felt it would be beneficial to have representatives on the December call that use programs other than AlcoholEdu and Haven.

Haven

- While both Claudia and Katie shared similar feedback regarding Haven, the University of Miami is currently implementing the program, while Lasell College is not. They both believe there is a need at their institutions for a program that addresses sexual assault. After doing their research, both feel Haven is the right choice because of how comprehensive and interactive it is. Additionally, both institutions have a history with EverFi and its programs/staff.
- Regan from the University of Cincinnati asked EverFi for a sample of the Executive Summary for Haven. Because this is the first year of the current program's implementation, this document is still in the drafting stage. EverFi will send everyone an insight report and drafted template of what the Executive Summary will look like.

Updates from EverFi

- Abby mentioned that due to contracts and privacy concerns they cannot distribute a list of which schools are using AlcoholEdu and/or Haven. She urges each institution to

research peer institutions they may be interested in talking to. Once these lists are completed and sent to Katie, she can connect the various representatives.

Feedback from Holly Raffle and Dawn Thomas

- Holly and Dawn urged everyone to remember the ultimate goal of this project, which is to find and utilize the prevention program that best fits their institution. It is important to remember that what works for one institution may not work for all.
- Holly discussed the importance of stakeholders and reminded everyone that the budget for these programs can come from multiple places.
- Dawn encouraged everyone to think about the information/data they need and want and to work with EverFi to understand the data they are receiving.

Action Items:

1. All institutions should research a list of peer institutions they would like to speak to. They should send these lists to Katie and Abby so that they can be put in touch with them.
2. Holly, Dawn, and Jennifer will reach out to schools that use programs other than AlcoholEdu and Haven. They will invite representatives from these schools to be present on the December call.
3. Jennifer will check with everyone regarding questions they have for the December partner schools.

Next Steps:

- The next sustainability call will be on Monday, December 9th at 10:00 AM.
 - Toll-free: 1-877-820-7831
 - Passcode: 2363451
- The date for January's call has not been set due to it being the beginning of a new semester. Jennifer will work with everyone to find a time that works best for everyone.

AlcoholEdu Sustainability Summit
Outline for the Partner Schools

Feedback from **Lasell College**

1. Please provide us with some background information regarding your school. Discuss the size of the student body, the location of your school (city, rural, etc.), the number of students involved in the AlcoholEdu Program, and any other information you think will be beneficial to the group.

- 1700 students
- Newton, MA – about 30 minutes from Boston
- 400-500 students/year complete the program (pre-matriculation)
- Utilize the interview portion of the program

2. How long has your institution been using the AlcoholEdu Program? What originally brought you on board?

- Began implementing the program in 2007
- The school had a need for the an alcohol education program
 - They wanted data and a form of an evaluation

3. How does your institution utilize the AlcoholEdu Program? For example, is it used during first year student orientation or for disciplinary purposes?

- Implied mandate
- Letters are sent to the students and parents with instructions and encouragement for completing the course
 - Email blasts, encouragement from the professors, messages placed around campus, and raffle incentives help raise the rates of compliance
- Utilize the interview portion rather than the sanction part of the course
 - This allows students to examine their current drinking behaviors

4. Who from your institution is involved with sustaining the efforts of this program?

- Division of Student Affairs
- Health Education
- Counseling Center
- Student Conduct

5. How is your school funding the AlcoholEdu Program? Are their particular fundraising ideas that have worked better than others? Please share with us what tactics you have found to be the most beneficial.

- Funding for the program has become part of the annual budget
 - Health Education budget
- Currently leveraging for resources to add Haven

6. Please share with the group any challenges and/or success stories you have come across along the way.

- Challenge
 - The program is an implied mandate which makes it difficult to get high completion rates
- Successes
 - Sharing the data with the students
 - Showing them how they compare to students from other schools
 - Using the produced data
 - Executive Summary
 - Working closely with EverFi to understand the data

7. What is some advice you could offer to the schools as they think about using the AlcoholEdu Program from here on out?

- Use the data for the stakeholders
- Stay on top of students to complete the program
 - Ask the professors to remind the students to complete the course
- Conduct focus groups to hear feedback
- Iron out possible problems prior to beginning implementation
- Utilize the upperclassmen to talk up the program to the incoming students

8. Who handles the logistics of the AlcoholEdu program at your school? Are they handled by one specific office, or are multiple offices involved?

- Administrator for Student Affairs
- Conduct Officer
- Katie McCarthy – health educator/clinical counselor

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Outline for the Partner Schools

Feedback from **the University of Miami (FL)**

1. Please provide us with some background information regarding your school. Discuss the size of the student body, the location of your school (city, rural, etc.), the number of students involved in the AlcoholEdu Program, and any other information you think will be beneficial to the group.

- Private research institution
- 15,000 students
- 2,000 students/year complete the course
- The course is offered pre-matriculation and as a sanction

2. How long has your institution been using the AlcoholEdu Program? What originally brought you on board?

- They have been utilizing the program for about 10 years
- Alcohol and drug use was (still is) big on campus, and they wanted a program that helped decrease the rates of use and also showed the necessary data.

3. How does your institution utilize the AlcoholEdu Program? For example, is it used during first year student orientation or for disciplinary purposes?

- The program is used for first year students and for disciplinary purposes
- The program is mandatory
 - The students not completing the course face a registrar hold on their accounts and cannot register for classes
 - At Quinnipiac University, there is an implied mandate
 - Students not completing the course would have their records flagged so that if they were to get in trouble later, they could utilize this program
- The Dean of Students Office works with the IT Department and the Admissions Office to send an email out to all students with a direct link for the course and instructions on how to complete it
- Campus Labs
 - Compile data for the two yearly task force meetings
 - This data shows how the University of Miami compares to other schools with similar demographics

4. Who from your institution is involved with sustaining the efforts of this program?

- Dean of Students Office
- Funded through the Residence Halls

5. How is your school funding the AlcoholEdu Program? Are there particular fundraising ideas that have worked better than others? Please share with us what tactics you have found to be the most beneficial.

- AlcoholEdu has become part of the annual budget
- The program is funded through the Residence Halls

- The University faced difficulty when leveraging for resources for the Haven program

6. Please share with the group any challenges and/or success stories you have come across along the way.

- Challenges
 - Handling the logistics
 - Internet issues
 - Using the program on the wrong browser, etc.
 - Solution
 - Send information to all student with troubleshooting information
- Success
 - Utilizing the produced data
 - Executive Summary
 - Works closely with EverFi to understand the data

7. What is some advice you could offer to the schools as they think about using the AlcoholEdu Program from here on out?

- Use the data for the stakeholders
- Stay on top of students to complete the program
 - Ask the professors to remind the students to complete the course
- Conduct focus groups to hear feedback
- Iron out possible problems prior to beginning implementation
- Utilize the upperclassmen to talk up the program to the incoming students

8. Who handles the logistics of the AlcoholEdu program at your school? Are they handled by one specific office, or are multiple offices involved?

- Dean of Students