

**SPF SIG Advisory Committee- FINAL**  
**March 13, 2013, Meeting Minutes**  
**Telephone Conference Call**  
**10:00 a.m. to 11:00 a.m.**

**Committee Members**

**Present**

|                |                |               |
|----------------|----------------|---------------|
| Ellie Jazi     | John Bohley    | Stacey Gibson |
| Greg Jefferson | Judi Moseley   | Dawn Thomas   |
| Jackie Pollard | Marcie Seidel  |               |
| Janet Groome   | Nicholas Martt |               |

**Not Present**

|                       |                  |                  |
|-----------------------|------------------|------------------|
| Brad Williams         | Chengwu Zhang    | Elaine Georgas   |
| Jackie Pollard        | Janet Groome     | LTC David Seitz  |
| Kameisha Bennett      | Orman Hall       | Lyman Montgomery |
| Terry Koons           | Michael Langford | Eloise Traina    |
| Mollie Stevens        | Phil Atkins      | Eric Wolf        |
| Robert Smedley        | Sanford Starr    | Kathie Chaffee   |
| Sgt. Cheryl Danielson | Tammy Collins    |                  |

**Guests:**

|                |                |              |
|----------------|----------------|--------------|
| Nicole Yandell | Tracee Garrett | Holly Raffle |
|----------------|----------------|--------------|

**Welcome**

Dawn welcomed the committee members to the conference call. Dawn took attendance and then asked the committee to review the meeting minutes from the January 16, 2013 meeting.

Ellie Jazi made a motion for the minutes to be approved as written and Judi Moseley seconded the motion. The minutes from 1/16/13 meeting were accepted as written.

**Training Updates**

Tracee Garrett of Global Insight gave an update on training. She mentioned that Global has not received a great deal of training requests lately. Tracee announced that the SPF SIG BOOT CAMP conference would be held April 9-11<sup>th</sup> at Cherry Valley Lodge. The conference is for SPF SIG sub-recipients only and will focus on the CAMP Model. The CAMP model focuses on:

**C** – Community Norms

**A** – Access and Availability

**M** – Media Campaigns

**P** – Policy Enforcement

This will be an intensive training for all SPF SIG sub-recipient community teams in an effort to help grantees move to implementation. Tracee also mentioned that power point presentations and other materials from the conference would be posted to the SPF website at:

[www.ada.ohio.gov/spf/](http://www.ada.ohio.gov/spf/).

**SEOW Updates**

Nicholas Martt gave an update on data that has been collected by the SEOW. He mentioned that there are several areas of updated data which include new NSDUH data. He also mentioned that the regional

data and/or 2 pagers of epi-profiles updates have been delayed due to the consolidation efforts with ODADAS and Mental Health Communication Divisions. It is expected that this data will be posted to the website as soon as possible but may not be possible until after the transition has completed. The OSAM Targeted Response Initiative was also reviewed (see attached update from SEOW).

### **OSET Evaluation Update**

Dr. Holly Raffle provided an update on status of Ohio's SPF SIG sub-recipient communities. Holly mentioned that Ohio currently has 8 communities focusing on alcohol, 4 communities focusing on the non-medical use of prescription drugs and 1 community focusing on marijuana (see handout: Ohio's SPF SIG sub-recipient Communities – March 2013). For the most part the sub-recipient communities target populations have remained stable. Many of the communities have learned to really try and focus their projects in one area. This is what the SPF is all about narrowing the focus and targeting implementation efforts on this focus.

Ohio was very much in agreement that our target population of 18-25 should be the focus of the SPF SIG project and admittedly we did not have a lot of information on this population. Therefore, our needs assessments have taken a great deal longer to complete than what we expected. As the work with Needs Assessments continue the OSET Team found that a more thorough review was necessary before it was sent to ODADAS for review. This has sometimes resulted in intense technical assistance being provided as well as a back and forth type of process between the communities and the OSET Team. This process has taken more time to get them approved and moved on to the next stage of the logic model. This change has resulted in SPF SIG sub-recipient community capacity building efforts around data.

Dr. Raffle highlighted Fairfield County as one of the counties that has really built capacity as a result of the SPF needs assessment process and discussed how the county realized that the 2 major cities were in varying stages of community readiness. It was shared that the community was grateful for this SPF process to help them thoroughly plan for implementation based on data driven decisions. Dr. Raffle concluded the discussion by re-iterating that although the Needs Assessment process has taken a long time, it will ultimately yield results with this 18-25 year old target population. For additional details on Needs Assessment and SPF SIG Sub-recipient progress, see OSET Update handout.

### **Alcohol Edu**

Nicole Yandell provided an update on the AlcoholEdu project. There will be a Summit held on May 17, 2013 for all colleges/universities participating in the SPF SIG AlcoholEdu project. The Summit will focus on their progress and sustainability efforts. Stark County will be working with Mt. Union to add them to the project. For additional information see OSET Update handout.

### **SPF SIG EBP Workgroup**

Dr. Holly Raffle provided an update on the SPF EBP Workgroup. The SPF EBP Workgroup has been meeting monthly since January to prepare for the review of sub-recipient community logic models and strategic plans. The EBP prepared a position statement on Intervening Variables. The EBP Workgroup had determined that they would like the communities to focus on no more than 3 intervening variables. The focus of the SPF is to funnel down, narrow the focus and look at the return on investment. This prioritizing process has been one of the most difficult parts of the Logic Model. It was discussed that while this is tough it helps communities ask the question "What can I do to be more effective?" as it relates to providing prevention services. For additional information see EBP Position Statement on Intervening Variables.

Dawn Thomas provided additional updates about the progress of this workgroup. The EBP Workgroup developed a Rubric Guidance document that will be utilized in their logic model and strategic plan review process. The Workgroup has suggested that SPF SIG sub-recipient communities do a power point presentation regarding their logic model and record the presentation as a webinar. They are working with Global Insight to get the webinars recorded. The communities will be able to schedule their Logic Model training sessions and receive this information from OSET Team only after their Needs Assessments have been approved. After Logic Model sessions have been scheduled and approved, the communities will then begin to focus on completing their strategic plans. Dr. Raffle talked about the Strategic Plan being an 11x17 placemat (this idea was borrowed from Ohio Department of Education). The idea behind utilizing the placemat instead of a larger community plan is that everyone on the coalition understands the focus of the SPF project. It helps the communities to continue having the laser focus on SPF. The Needs Assessment is the bigger document which will help to tell the story of their community. Completing these phases of the SPF will help communities continue to build capacity and prepare them with marketing and sustainability tools that can be utilized after the project has ended.

### **Upcoming Conference**

Dawn announced the following conferences

- SPF SIG Boot-Camp April 9-11, 2013 – Cherry Valley Lodge  
SPF SIG Grantees ONLY 4/9 – 4/10 – focus on CAMP Environmental Strategies  
SPF SIG EBP on 4/11 – Next Steps
- Ohio's 2013 Opiate Conference April 29-30, 2013 – Hyatt Regency Columbus
- ADAPAO 2013 Annual Conference May 1, 2013 – Confluence Park Conference Center
- Ohio Public Health Association Conference May 20-22nd, 2013
- Generation Rx University Conference for Prescription Drug Abuse Prevention & Recovery - August 7-8, 2013 at the Blackwell Inn & Conference Center at the Ohio State University

### **Additional Committee Updates**

Marcie Seidel commented that she appreciated the SEOW update from Nick Martt and said that it was good to have him remind the committee of all the types of data that the SEOW can provide the field. Dawn thanked the committee members for their continued work and dedication to this project.

### **Next Meeting**

The committee decided on the date of May 15, 2013, for the next conference call meeting. Details and logistics will be sent in an email at a later date.