



YOUTH-LED PSA CONTEST

CALLING ALL YOUTH-LED GROUPS...

Do you have a mission to spread awareness and create community change? If so, here is your chance to make that happen.

Drug Free Action Alliance, Problem Gambling Resource Center and The Ohio Youth-Led Prevention Network is excited to announce this gambling awareness Public Service Awareness Contest.

We are looking for the best PSA created by you, the youth of Ohio, that will educate, motivate and call your peers to action. Please complete the application on the following page. Refer to the criteria and rules to ensure that your application is complete.

All applications including a YouTube link to the PSA must be received no later than 5 p.m. on **Friday, January 30th.**

Late and incomplete applications will not be reviewed.

Be sure to include all required materials. You will be notified by the review committee if your application has been accepted. Email application and required materials to:

Tristan Hall
Thall@drugfreeactionalliance.org
614-540-9985 x 21

There will be one winner from the categories of "most creative" and "best message". The winning PSA's will be played at the 2016 OYLPN March & Rally where the winning youth programs will be formally recognized and presented an award. Drug Free Action Alliance will also promote the winning PSA's on all social media platforms.

PSA Criteria: Each PSA addressing “gambling awareness or problem gambling” must be an original work created by the group members. You may only have one entry per group. Entries will be judged on content, creativity, originality, and if the PSA created awareness or demonstrated the importance of preventing problem gambling. Your PSA will need to focus on a single message related to gambling awareness that is simple and concise.

PSAs will be 30 to 60 seconds long, and all content must be created by youth. Any PSAs longer than 60 seconds will be disqualified. PSAs should target your peers.

All content must be appropriate. **Scare tactics are NOT to be used.**

Each application must be accompanied by a YouTube link of the PSA. All minors visible in the video must have a signed parental consent form (enclosed).



PSA's will be shown at the 2016 Ohio Problem Gambling Conference. The conference participants will view the PSA's during lunch on Day 1 of the conference. They will then be asked to vote on their favorite PSA based upon content, creativity, originality, and if the PSA created awareness or demonstrated the importance preventing problem gambling.

Contest Rules

1. Required application must be completed in full. All minors visible in the video must have signed consent form (form enclosed).
2. The winner grants Drug Free Action Alliance and The Ohio Department of Mental Health and Addiction Services (OhioMHAS), all rights, title and interest, including without limitation, all copyrights and exploitation rights in any media of the entrant's winning video without payment or further consent. Drug Free Action Alliance and The Ohio Department of Mental Health and Addiction Services shall have unrestricted authority to reproduce, distribute and use (in whole or in part) any materials prepared by the winner.
3. The video may not depict any trademarks or copyrighted materials, logos or brand names in the background or on costumes, equipment or props.
4. By submitting the video, the entrant represents that:
 - The video and everything depicted in the video are wholly original and do not infringe upon or otherwise violate any right of person, firm or entity;
 - He/she has all rights, licenses, permissions and consents necessary to submit the video in the contest in accordance with these terms and conditions.
 - No person/entity other than the entrant has any right, title or arrangement to the video, including but not limited to music, publishing agreement, recording agreement, production agreement or any similar agreement.
5. By entering the contest, the entrant agrees that Drug Free Action Alliance / OhioMHAS may post his/her video, or any part thereof, on DFAA/ OhioMHAS-affiliated websites and submit it for television broadcast.
6. The entrant consents that DFAA/ OhioMHAS has the right to modify, edit and/or adapt the video as necessary, as well as to reproduce it in whole or in part, without compensation or further notice to the entrant. The contest is subject to all applicable federal, state and local laws.

The opinions expressed in the video submissions are solely the opinions of the entrant and not necessarily those of Drug Free Action Alliance / OhioMHAS. Drug Free Action Alliance / OhioMHAS is not responsible for any videos provided by entrants that are deemed harmful or offensive to others.

**GAMBLING AWARENESS PSA
CONTEST ENTRY FORM**

Adult Name	Title	
Phone	Email	
YouTube Link		

YOUTH- LED PROGRAM NAME AND DESCRIPTION

PLEASE LIST ALL YOUTH MEMBERS AND THEIR ROLES

Please select which category your PSA addresses:

- Awareness of problem gambling
- Strategies to prevent problem gambling

Do you have video consent forms for all youth participants appearing in the video?

- Yes
- No

*Please note, entries will not be accepted without consent forms from all youth members participating in the PSA.



Drug Free Action Alliance

DRUG FREE ACTION ALLIANCE PHOTO, VIDEO AND SOUND RECORDING RELEASE AND CONSENT FORM

By signing this Photo, Video and Sound Recording Release and Consent Form, you are irrevocably giving permission to Drug Free Action Alliance and it’s officers, agents, employees, successors, licensees, and assigns to take and use photographs, video or sound recordings of your child for the following project: 2015 Gambling Awareness PSA Contest. This is completely voluntary and up to you.

Your consent to the use of the photographs, video and sound recordings and your child’s image, likeness, appearance, and voice is for forever. You will not receive compensation for the use of your child’s image, likeness, appearance, and voice now or in the future. Drug Free Action Alliance may use the photographs, video and sound recordings containing your child’s image, likeness, appearance and voice in any manner or media, including use on web pages. The photographs, video and sound recordings may be used in whole or in part, alone or with other recordings. The photographs, video and sound recordings may be used for any educational, institutional, scientific or informational purposes whatsoever, but not for any commercial uses. Drug Free Action Alliance has the right and may allow others outside the agency to copy, edit, alter, retouch, revise and otherwise change the photographs, video and sound recordings at the University’s discretion. All right, title, and interest in the photographs, video and sound recordings belong solely to Drug Free Action Alliance.

You further give permission to the agency to use your child’s name, biography, and any other personal data, events, or other material in or in connection with any such uses of the photographs, video and sound recordings.

I understand and agree to the conditions outlined in this photograph, video and sound recording release and consent form. As the parent or legal guardian of the participant named below and on behalf of my child, I irrevocably give consent to Drug Free Action Alliance and it’s officers, agents, employees, successors, licensees, and assigns forever to make use of my child’s image, likeness, appearance, and voice in photographs, video and sound recordings as described above. I acknowledge that I am fully aware of the contents of this release and am under no disability, duress, or undue influence at the time of my signing of this instrument.

Printed Name of Participant

Printed Name of Parent/Guardian

Signature of Participant or Parent/Guardian

____/____/_____
Date

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Parent–Daytime contact number