



OhioMHAS Report on Problem Gambling Services SFY 2015-16

to the
Ohio Casino Control Commission
pursuant to:

Sec. 5119.47 of Amended HB 59, 130th GA



OHIO CASINO
CONTROL COMMISSION

EXCERPT FROM OHIO PROBLEM GAMBLING SERVICES STATE SYSTEM REVIEW

“Ohio’s problem gambling service system has a number of strengths to build upon including:

- ◆ **Dedicated funding;**
- ◆ **Strong administrative leadership over problem gambling services;**
- ◆ **Structures for interagency collaboration; (i.e. Ohio for Responsible Gambling)**
- ◆ **Data from surveillance systems;**
- ◆ **Collaborative relationships forged between OhioMHAS, universities, and community service providers; and**
- ◆ **Energetic and engaged professionals around the state making problem gambling a priority. “**

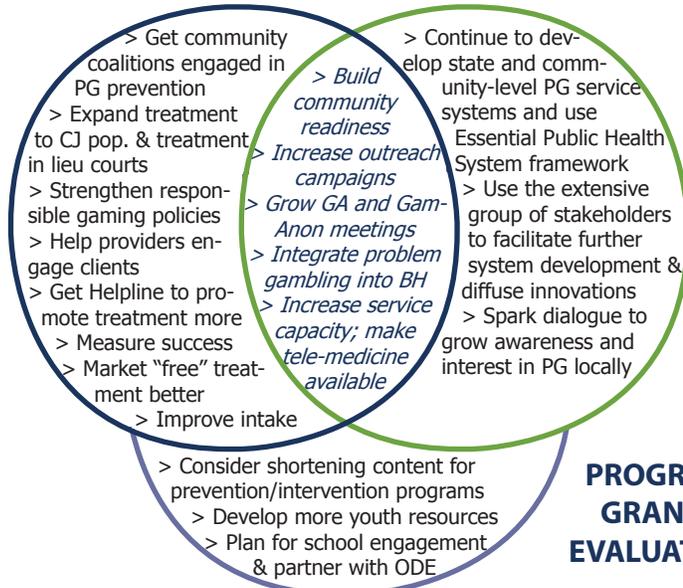
Marotta, J. (2015). *Improving Problem Gambling Services in Ohio: Consultancy Report*. Columbus, OH: Ohio Mental Health and Addiction Services.

SFY 2015 ACCOMPLISHMENTS - SFY 2016 HIGHLIGHT PROGRAMS

- ◆ **Gambling Endorsement:** The new Gambling Endorsement for Chemical Dependency Counselors (CDCs) took effect in March 2015. To date, 11 CDCs have earned the Endorsement and 10 have applications in process.
- ◆ **Gambling Disorder Treatment Training:** Provided Stage 1, Stage 2 and Advanced Gambling Disorder Treatment regional trainings at five locations in Ohio for nearly 300 treatment professionals (with Ohio Lottery Commission funding).
- ◆ **Stacked Deck:** Provided four regional Training of Trainers education seminars to 120 Ohio Prevention Specialists in the nationally recognized evidence-based prevention practice Stacked Deck for youth ages 13-17. SFY 2016 grants include several sites that received grants to expand use of the curriculum.
- ◆ **State Conference:** Successful Problem Gambling Awareness Month State Conference in March with 200 participants from all over Ohio featuring state and national experts. The conference is funded by the Casino Gambling and Addictions fund, the Ohio Lottery Commission, and participant registration fees.
- ◆ **Promising Practices:** Through a competitive Request for Proposals, OhioMHAS seeded the start of four locally-developed promising practices in Problem Gambling Prevention and Treatment. New programs include:
 1. **Risky Business:** For juvenile justice-involved youth ages 13-17. in Montgomery, Franklin, Cuyahoga, and Mahoning counties, 423 youth have participated to date; 19 additional youth received education only in a study of the model's effectiveness.
 - a. Risky Business participants showed a large significant improvement pre-test to post-test; non-Risky Business group participants showed no improvement on post-test instrument.
 - b. In an anonymous survey, 96.6% of participants reported they enjoyed the Risky Business program; 85.7% said they would recommend Risky Business to friends.
 2. **Smart Bet:** A problem gambling prevention curriculum for 18-25 year-olds. This will be disseminated statewide via regional Training of Trainers for a consistent roll-out of the model, and resources will be posted to the online DFAA Problem Gambling Prevention Resource Center. Pilot sites are currently being recruited.
 3. **E-based Gambling/Financial Wellness Program:** The curriculum was developed in SFY 2015 for 18-25 year-olds. Arrangements were made for piloting the program in SFY 2016 at Central State University, The Ohio State University, Bowling Green State University, University of Mount Union, and Youngstown State University.
 4. **Rupcich Model:** This pilot study was designed to discover the effectiveness of a new group-based facilitated, 12-week treatment curriculum on a sample of Ohio disordered gamblers and whether the curriculum positively influenced self-esteem, gambling cravings, and ultimately reduced gambling behavior. To date, 23 clients have participated.
- ◆ **System Evaluation:** Focused on problem gambling system evaluation in SFY 2015 from a State System Review perspective with national expert Jeff Marotta, PhD, of Problem Gambling Solutions, Oregon. A Service System Evaluation with Continuous Quality Improvement opportunities were undertaken by a partnership among Ohio University, University of Cincinnati, and the Pacific Institute for Research and Evaluation. The Ohio State University College of Public Health Center for HOPES evaluated program grant awards for SFY 2015. Overall, evaluators found that Ohio's professional workforce development and relationship-building led to a service system well ahead of expectations at such an early stage. For recommendations see next page.

Recommendations for Ohio Problem Gambling Service System

STATE SYSTEM REVIEW



SERVICE SYSTEM REVIEW

PROGRAM GRANTS EVALUATION

Final Analysis of 2012 Ohio Gambling Survey Adjusts Baseline Prevalence

The final analysis of the 2012 Ohio Gambling Survey resulted in an expanded estimate of those at some level of risk for problem gambling. With 4.2 percent at low risk, 1.1 percent at moderate risk, and .4 percent with a gambling disorder, this totals approximately 500,000 Ohioans or 5.7 percent at risk of problem gambling prior to the opening of new gambling destinations.

Estimated percent and number of persons for at-risk and problem gambling in Ohio, 2012

NO PROBLEM NO GAMBLING	PROBLEM GAMBLING	LOW RISK	MODERATE RISK	PROBLEM GAMBLER
41.4%	53%	4.2%	1.1%	0.4%
3,642,906*	4,665,005	373,461	92,834	31,547

*Ohio adults with missing gambling status excluded from analysis; Row percentages may not total 100 due to rounding.

STATEWIDE PERFORMANCE MEASURES UPDATE

OhioMHAS gathered local data for an emerging picture of what services are being rendered, to whom, and where in the state.

Prevention models included:

MIDDLE SCHOOL

Stacked Deck*, Life Skills

HIGH SCHOOL

Stacked Deck*, Project PANDA

COLLEGE AGE

Smart Bet*

E-based Financial Literacy Program*

ADULTS

Awareness Campaigns, Information Fairs
Community Education Programs

Treatment models included:

ADULTS

Cognitive Behavioral Therapy (CBT)
Rupcich Treatment Model*
Stages of Change
Question, Persuade, Refer (QPR)

*Indicates Ohio promising programs model.

MEASURE	SFY15 TOTAL	SFY14
Number reached by community-based problem gambling prevention messages	2,665,952 -excluding state campaigns	
Number of community coalitions engaged in problem gambling prevention	21 [Drug-Free Community & PG-specific Coalitions]	
Number who called the Helpline	5,414	↓ 9,727
Number screened with approved tools	35,444	↑ 25,966
Number with gambling disorder diagnosis/treated	1,001	↑ 924
Number with continuing care plan & reduction in life-damaging consequences	3,888*	

*Includes some clients with other addiction disorders.

HELPLINE - MOST CALLS by COUNTY

Cuyahoga	935	Mahoning	138
Franklin	596	Butler	127
Hamilton	463	Lake	69
Montgomery	346	Warren	69
Lucas	253	Trumbull	67
Summit	166		

While the odds are in your favor, the 5% of people who gamble irresponsibly don't always know they have a problem. Take our quick risk assessment, learn more about the warning signs of problem gambling, and see the responsible gambling behaviors at The95Percent.org.

BEFORE YOU PLACE YOUR NEXT BET VISIT THE95PERCENT.ORG. GAMBLING PROBLEM? 1-800-589-9966

ORG Partners Launch New Problem Gambling Awareness-Building Campaign

In August, 2015, the Ohio for Responsible Gambling partners launched a new public awareness campaign called “Be the 95%” - a campaign rooted in public health and prevention science to build community understanding of what problem gambling is and how to gamble responsibly for those Ohioans who do gamble. The need for the campaign arose directly from expressions of community need found in all three evaluations of the Ohio Problem Gambling service system in SFY 2015.

Be the 95% shares helpful, positive tips for those who gamble and resources for anyone who needs help for a gambling problem. The campaign is primarily directed at the influencers of potential problem gamblers: spouses, friends, parents, grandparents, siblings and employers. To maximize visibility, community partners are being urged to adopt the campaign by using a Community Toolkit of resources. Visit www.the95percent.org, go to the Tips & Education page, click on Community Toolkit, and use the password “95percent.”

The campaign was developed with funding from the Casino Gambling and Addictions fund and is being disseminated with funding from the Ohio Lottery Commission.

SFY 2016 RESEARCH PLANNED

Statewide Gambling Survey — Round Two

The 2012 Ohio Gambling Survey provided a baseline look at gambling prevalence in the state prior to the opening of 11 new gambling venues. OhioMHAS and Ohio for Responsible Gambling will field a second statewide survey to track the impact of expanded gambling options. The second survey on problem gambling activity and attitudes will be launched in second quarter of SFY 2016 with 40,000 surveys to be gathered - enough responses to generate Alcohol, Drug Addiction and Mental Health Services Board-level estimates of at-risk and problem gambling prevalence. Survey collection is expected to take up to 18 months, and analysis is anticipated in summer 2017.

Statewide Youth Gambling Survey

A portion of the Problem Casino Gambling and Addictions fund is supporting the inclusion of problem gambling questions on a statewide survey of youth that will look at risk factors for multiple problem behaviors. This will provide a baseline of attitudes and practices for youth ages 14-18. Additional funds needed for the survey were approved as part of HB 483. The survey is taking place in SFY 16.

LONG RANGE GOALS

- ◆ Continue to embed Be the 95% messaging into local communities via traditional and social media.
- ◆ Continue to educate clinicians, clinician supervisors, and develop active partnerships with criminal justice agencies, i.e. Ohio Department of Rehabilitation and Correction, jails, and Community-Based Correctional Facilities (CBCFs) regarding Problem Gambling screening and treatment models.
- ◆ Make videoconference counseling for Problem Gambling treatment available to anyone who needs it.
- ◆ Develop a relationship with a statewide credit counseling organization/agency for specialized help for clients.

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SFY 2015 PROBLEM GAMBLING FUNDS BUDGET

Account Name	Project	5JL0	5T90	Grand Total
PG Staff	Payroll	211,321		211,321
		211,321		\$211,321
Conference	March PG speaker	6,000		6,000
First Call for Help Inc	Helpline	80,000		80,000
Membership	National Membership	1,750		1,750
RFP	CQI Field Agent	45,000		45,000
RFP	Prevention Capacity Development	49,500		49,500
RFP	System Review Analysis	40,000		40,000
RFP	PG Treatment Training		50,000	50,000
RFP	PG March Conference		10,000	10,000
		222,250	60,000	\$282,250
Conference	March PG Conf In-Kind support	4,000		4,000
Supplies	Marketing materials	22,000		22,000
Travel	In state travel	1,500		1,500
Travel	Out-of-state travel	7,500		7,500
		35,000		\$35,000
Athens	6 Best Practice Treatment Programs		50,000	50,000
Boards	Treatment Allocations	1,515,545		1,515,545
Boards	Prevention Allocations	2,273,318		2,273,318
Competitive Grants	Evidence Based Practice & Outcomes	1,285,000		1,285,000
Problem Gambling Network of OH	PGNO Grant	20,000		20,000
Hamilton Board	Best Practice Program-bal of SFY 14 award	6,250		6,250
Cuyahoga	6 Best Practice Treatment Programs		75,000	75,000
Franklin	6 Best Practice Treatment Programs		75,000	75,000
Hamilton	6 Best Practice Treatment Programs		75,000	75,000
Lucas	6 Best Practice Treatment Programs		50,000	50,000
Mahoning	6 Best Practice Treatment Programs		50,000	50,000
		5,100,113	375,000	\$5,475,113
Cash Set-Aside	State PG Survey Fund	460,000		460,000
Cash Set-Aside	Statewide Youth Survey	60,000		60,000
Cash Set-Aside	Cash Reserve	2,580,018		2,580,018
		3,100,018		\$3,100,018
		\$8,668,702	\$435,000	\$9,103,702

5JL0 - Problem Casino Gambling and Addictions Fund

5T90 - Ohio Lottery Commission Funding

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SFY 2016 PROBLEM GAMBLING FUNDS BUDGET

Account Name	Project	5JL0	5T90	Grand Total
PG Staff	Payroll	222,000		222,000
		222,000		\$ 222,000
Cash Set-Aside	PG State Survey	750,000		750,000
PG State Survey	PG State Survey	550,000		550,000
PG Helpline	Helpline	80,000		80,000
Membership	National Membership	1,750		1,750
RFP	PG March Conference		10,000	10,000
RFP	Prevention Regional Training		50,000	50,000
		1,381,750	60,000	\$ 1,441,750
Conference	Misc., State Fair, NCPG, APGSA	3,250		3,250
Supplies	Marketing materials	15,000		15,000
Travel	Travel	10,000		10,000
		28,250		\$ 28,250
Boards	Prevention Allocations	2,273,318		2,273,318
Boards	Treatment Allocations	1,515,545		1,515,545
RFP	EBP/Workforce Development/CQI	864,000		864,000
Problem Gambling Network of OH	PGNO Grant	20,000		20,000
Athens	6 Best Practice Programs		50,000	50,000
Cuyahoga	6 Best Practice Programs		75,000	75,000
Franklin	6 Best Practice Programs		75,000	75,000
Hamilton	6 Best Practice Programs		75,000	75,000
Lucas	6 Best Practice Programs		50,000	50,000
Mahoning	6 Best Practice Programs		50,000	50,000
Provider	PG Awareness Campaign Media Buy		1,000,000	1,000,000
		4,672,863	1,375,000	\$ 6,047,863
Cash Set-Aside	Cash Reserve	2,644,802		2,644,802
Cash Set-Aside	Statewide Youth Survey	60,000		60,000
		2,704,802		\$ 2,704,802
		\$ 9,009,665.00	\$ 1,435,000.00	\$ 10,444,665.00

5JL0 - Problem Casino Gambling and Addictions Fund

5T90 - Ohio Lottery Commission Funding