

# PlayItSafeOhio.org

a problem gambling prevention initiative  
of Pathways of Central Ohio

How do we address  
problem gambling in  
Licking and Knox Counties?

Social Marketing Campaigns,  
Prevention Education Presentations  
and youth leader trainings

## Social Marketing Activities

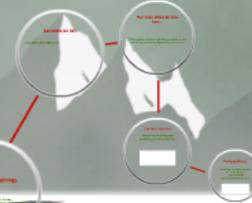
Radio Spots  
Newspaper Ads  
Web Banners and Buttons  
Brochure Distribution  
Website Development



## Prevention Education Presentations

Evidence-based Curricula  
Better's Life Skills Training  
Project RISE

## Youth Leader Trainings



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## Social Marketing Activities

- Radio Spots
- Newspaper Ads
- Web Banners and Buttons
- Brochure Distribution
- Website Development



## Prevention Education Presentations

- Evidence-based Curricula
- Rotin's Lifeskills Training
- Project ALERT

## Youth Leader Trainings

## Community Outreach

## Public Awareness

## Media Outreach

## Website Development

Social Marketing Campaigns,  
Prevention Education Presentations  
and youth leader trainings

A stylized illustration of a person in a blue jacket and red backpack looking through binoculars at a mountain range. The scene is framed by a large, light gray circular border. The background is a light greenish-gray color.

# How do we address problem gambling in Licking and Knox Counties?

**Social Marketing Campaigns,  
Prevention Education Presentations  
and youth leader trainings**

# Social Marketing Activities

Radio Spots  
Newspaper Ads  
Web Banners and Buttons  
Brochure Distribution  
Website Development



For help, dial **2-1-1**  
or **1-800-544-1601**.

Brought to you by Pathways of Central Ohio and  
Mental Health and Recovery for Licking and Knox Counties.

# Prevention Education Presentations

Evidence-based Curricula  
Botvin's LifeSkills Training  
Project ALERT



and hom

# Youth Leader Trainings

**Project ALERT- Youth Leader Training  
and homegrown trainings on risk & protective factors and risk  
reduction methods/techniques**



## Successes (so far)

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## **The Future: Where Go from here...**

**Full integration of problem gambling prevention in our pre-existing prevention programming and services.**

**with major support from**

**Mental Health & Recovery  
for Licking and Knox Counties**



**PlayItSafeOhio.org**

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**PATHWAYS**  
OF CENTRAL OHIO