



# Ohio's Problem Gambling Prevention Resources & Center



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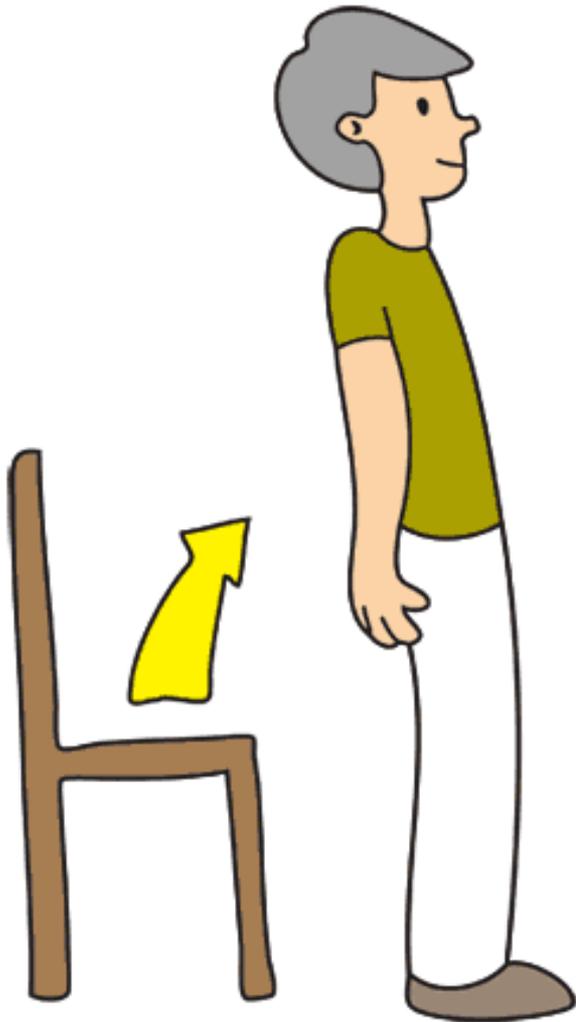




# Agenda

- Changing Landscape
  - Gambling Opportunities in Ohio
  - Data
  - Resources
  - Community Needs
  - Next Steps
- 

# Level of Familiarity with Gambling/Problem Gambling



- Beginner
- Intermediate
- Expert



# What is Gambling?

**Gambling is taking the chance of losing money, belongings or anything of value and when winning or losing is decided mostly by chance.**

(McGill University, 2012)

**Any betting or wagering for oneself or others, whether or not for money, no matter how slight or insignificant, in which the outcome is uncertain or depends on 'skill' or chance.**

(Gamblers Anonymous, 1984)



# What is Gambling?

- Lottery: Scratch off, pull tabs, Keno, pick 'X'
- Bingo
- Slot machines
- Sports betting
- Card and table games (poker, black jack, roulette)
- Horse betting
- Internet gambling
- Stock market: speculation, day trading

# What about...



# What else?

**St. Mary's High School** **2011 SCHOOL RAFFLE** #12345

1st Prize: Nintendo Wii Game Pack  
2nd Prize: Westfield Shopping Gift Certificate  
3rd Prize: Beauty Therapy Pack

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**St. Mary's High School South Yarra**

#12345





# Games of Chance



## Practice does not increase odds of winning

- Bingo
  - Roulette
  - Lottery
  - Slot Machines
  - Card games (some)
- 

# Games of Skill

**A certain level of knowledge or skill is helpful**

- Poker, Blackjack, etc.
- Sports – soccer, golf, billiards, etc.
- Chess
- Arcade & video games (some)

# Changing Views

- Historically (prior to 1970s) gambling problems were addressed by spiritual leaders
- 1972 – ‘Compulsive Gambling’ term coined by Dr. Robert Cluster, VA Hospital in Brecksville, OH
- 1980 American Psychiatric Association added ‘Pathological Gambling’ into Diagnostic and Statistical Manual of Mental Disorders (DSM)





# Tips for Low-Risk Gambling

- Treat gambling as entertainment or use it as a social event
- Decide how much time and money to spend and stick with it
- Only gamble with money that you can afford to lose
- Set a time limit
- Only take cash – keep the plastic at home



# Tips for Low-Risk Gambling

- Don't gamble to make money or pay debts
- Gamble sober
- Take regular breaks
- Don't borrow money to gamble
- Gamble with someone who isn't keen on gambling – hold each other accountable
- Don't gamble to deal with negative feelings



# Tips for Low-Risk Gambling

- Know the odds of the game you decide to play
- Know that risk increases at times of loss or depression
- Record gambling activity and money spent
- Accept losing as part of the game
- Don't gamble due to peer pressure
- Acknowledge before gambling that 'winning big' is very unlikely



# Social Gambler or Problem Gambler

## Social Gambler

Occasional gambler

Sticks to limits of money to play with

Hopes to win, but expects to lose

Can take it or leave it

## Problem Gambler

Gambles frequently

Plays with money that is needed or borrowed

Expects to win – keeps playing to win back losses

Life revolves around gambling

# Definition of Problem Gambler

Gambling behavior which causes disruptions in any major area of life: psychological, physical, social or vocational

-National Council on Problem Gambling





# Problem Gambling

- Not related to frequency or amount
- Whether the individual's life is disrupted by the gambling
  - Does gambling take precedence over other activities?
  - Are there adverse consequences or experiences due to gambling?

# Problem Gambling Costs



- Gambling disorder
- Family dysfunction and domestic violence
- Youth and underage gambling
- Co-occurring disorders – alcohol and other drugs
- Psychiatric conditions – major depression, bipolar disorder, anxiety, etc.
- Suicide

# Gambling Benefits

- Creates jobs – tourism, hospitality, etc.
- Raises revenue – communities, non-profits
- Increases social connectedness
- A form of adult play
- Can enhance:
  - Coping strategies
  - Hopefulness
  - Building skills and competencies  
i.e. memory, problem solving, mathematical proficiency, concentration, hand-eye coordination



# Recommended Perspective

- Do not suggest pro-gambling or anti-gambling
- Portray gambling-related problems from a disease control perspective
- Think about:
  - Limited public health attention
  - High-risk behavior
  - Stigma



# Ohio's Changing Landscape

- Ohio Lottery
- Racinos
- Casinos
- Charitable Gaming



# Ohio Lottery



1974 – Ohio Lottery began

1983 – Ohio Legislature earmarks Lottery profits for education

2002 – The first multi-state game, Mega Millions, is introduced

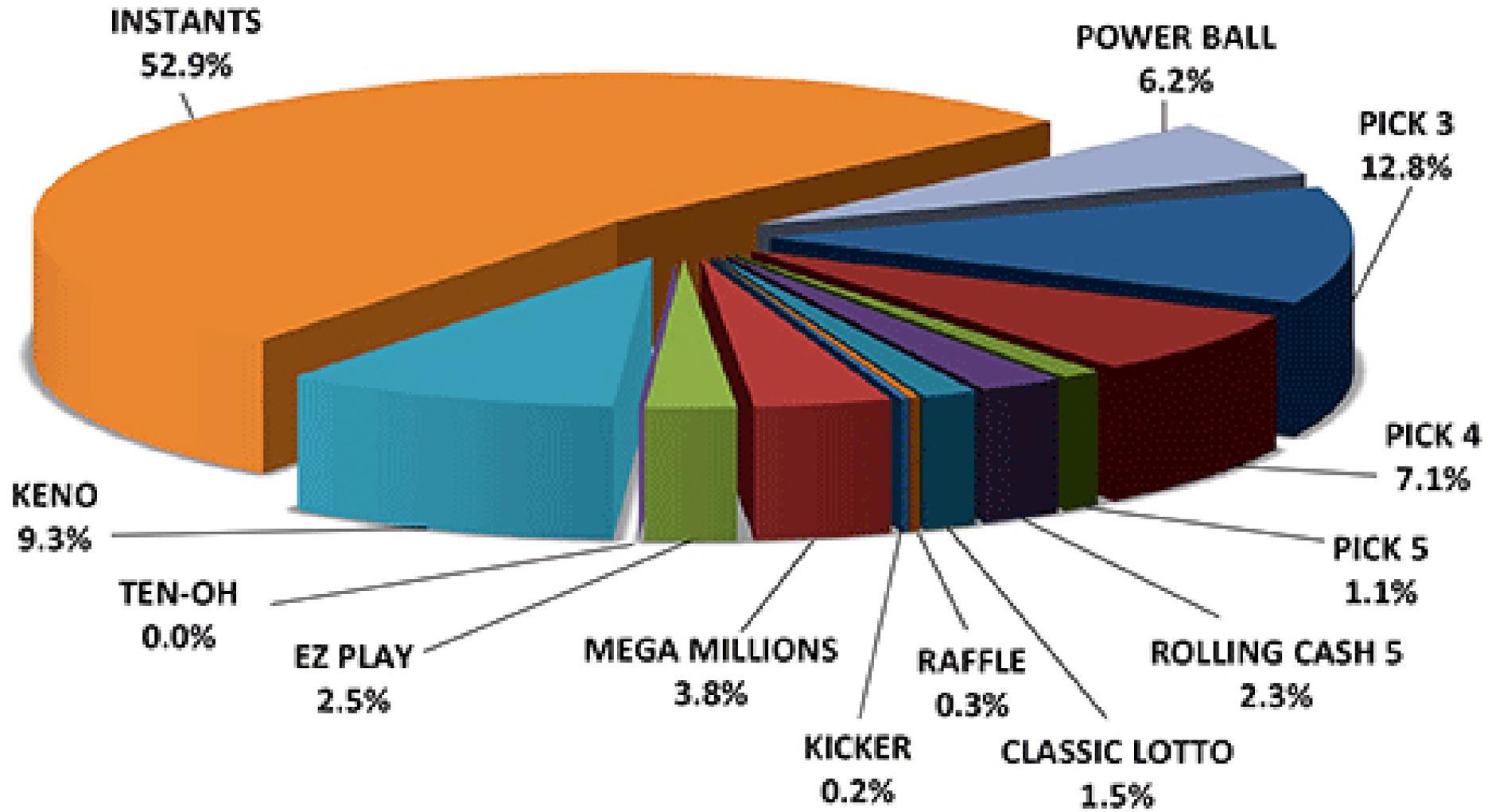
2008 – Ohio joins 12 other states with Keno

2012 – VLTs

**50+ Games at  
any given time**

# OHIO LOTTERY • SALES BY GAME

(Fiscal Year 2013)





# Ohio Lottery

- 100% of Ohio Lottery profits benefit education
- FY11 \$771M to education (Dept. of Education distributes funds)
- Distribution Scale:
  - 60% to winners
  - 30% to schools
  - 5% to vendors
  - 4% to admin
  - 1% to other



# Racino

- Harness Racing with VLTs
- Must be 21+ for VLTs
- Each racino can have up to 2,500 VLTs
- VLTs – Overseen by the Ohio Lottery Commission



# SCIOTO DOWNS RACINO



**PROUD  
PARTNER**

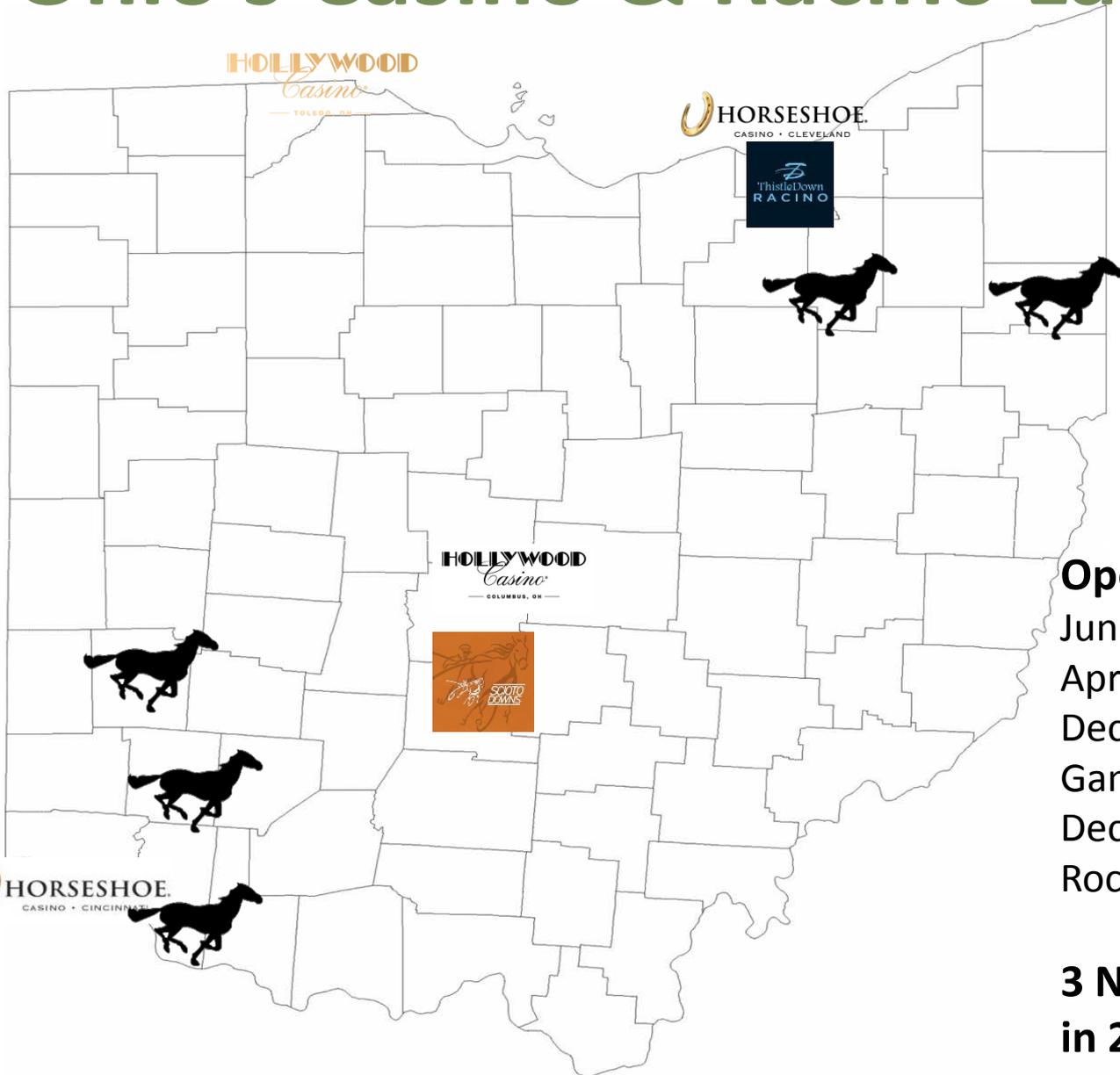
**SCIOTODOWNS.COM**



Please play responsibly. For help, call the Ohio Problem Gambling Helpline at 1-800-589-9966 or visit the Ohio for Responsible Gambling website at [www.org.ohio.gov](http://www.org.ohio.gov).



# Ohio's Casino & Racino Landscape



## Openings:

- June 2012 – Scioto Downs
- April 2013 – Thistledown Racino
- December 2014 - Miami Valley Gaming
- December 2014 - Hard Rock Rocksino Northfield Park

**3 New racinos to be opened in 2014**

# Ohio Casinos

- Caesar's
  - Cleveland
  - Cincinnati
- Penn Gaming
  - Columbus
  - Toledo





# Ohio Casinos

- Open 24/7/365
- Must be 21+ to play
- Cannot comp drinks
- Alcohol consumption permitted from 5:30 a.m. to 2:30 a.m.
- 2% of taxes on casino revenue must be directed to problem gambling efforts



# Ohio Casinos

- Gaming Agents- hired by the Ohio Casino Commission
- Ambassadors (Caesars) – casino employees trained to identify and assist problem gamblers
- License required for dealers (3 yr., renewable)
- Problem gambling training for staff (dealers, management, waitresses, etc.)
- No casino employee is permitted to play in any Ohio casino

Ohio law requires  
individual to be  
of age or older  
to enter the game  
and play slot machine  
and table game

Gambling Problem?  
Call 1-800-589-9966

**HOLLYWOOD**  
*Casino*  
— COLUMBUS —

Take one and  
please gamble  
responsibly

**Gambling Problem?**  
Call 1-800-589-9966 for help.

CASINO CASH FLY 1.25 ATM

**Gambling Problem?**  
Call 1-800-589-9966 for help.

RECEIPT    CARD

1 2 3 CANCEL  
4 5 6 CLEAR  
7 8 9 ENTER  
0

Insert headphones in jack for speech mode

Audio



# Casino Tax Revenue Distribution

- 51% - Gross Casino Revenue (GCR) County Fund
  - 34% - GCR Student Fund
  - 5% - GCR Host City Fund
  - 3% - Casino Control Commission
  - 3% - Ohio State Racing Commission Fund
  - 2% into the Law Enforcement Training Fund
  - 2% into the Problem Casino Gambling and Addictions Fund
- 



# Charitable Gaming

- Regulated by the Ohio Attorney General's Office
- Licensed by the Ohio Lottery Commission
- Must be 18+ to play
- Includes bingo, pull-tabs (instant bingo), and some special event licenses



# Charitable Gaming

## Licensure:

- Valid for one year
- Limited window to apply/renew
- Type I: Traditional Bingo License
- Type II: Bingo & Pull-tab License (must have type 1 license first)
- Type III: For Pull-tabs only to fraternal/veteran groups to sell on behalf of 501(c)3

# Illegal in Ohio

- Online Gambling
- Sports Betting





# Ohio's Gambling Survey

## Purpose:

- To establish baseline prevalence of at-risk and problem gambling in Ohio prior to casino opening
- To contribute to planning for gambling prevention, treatment and recovery services

## Conducted by:

- Kent State University (Data Collection and Data Management)
  - ODADAS Division of Planning, Outcomes and Research (Data Analysis and Report Development)
- 



# Ohio's Gambling Survey

## To Determine:

- Prevalence of at-risk populations
  - Select demographics
  - Type and frequency
  - Family and individual correlates
  - Community perceptions and attitudes
- 



# Ohio's Gambling Survey

Household telephone survey

Duration: February-July, 2012

Survey Size:

- 3,600 Ohioans 18+
- Oversampling
  - 600 in each casino operation area
  - 1200 statewide



# Ohio's Gambling Survey

## Weighted Data for Analyses

- Over-representation of females and older adults
- Under-representation of minorities
- Data weighted on:
  - Age
  - Race
  - Gender



# Determined At-Risk & Problem Gambling

- Used the Problem Gambling Index
- Nine items each scored on a 0-3 scale for a maximum of 27 points

0 = 'Never'

1 = 'Sometimes'

2 = 'Most of the Time'

3 = 'Almost Always'



# Risk & Problem Gambling

## Low Risk:

- Score of 1-2 on the index
- Does not experience adverse consequences from gambling
- May benefit from prevention messages
- Not necessarily candidates for further intervention



# Risk & Problem Gambling

## Moderate Risk:

- Score of 3-7 on the index
- May experience adverse consequences from gambling
- Do not meet **DSM IV** criteria for pathological gambling



# Risk & Problem Gambling

## Problem:

- Score of 8+ on the index
- Meets diagnostic criteria for problem gambling
- Exhibits loss of control and distortions in thinking regarding gambling behaviors



# Ohio's Gambling Survey

No Problem		Low Risk	Moderate Risk	Problem
Don't Gamble	Gamble			
43.3%	53.8%	2.2%	0.3%	0.3%
3,812,895	4,737,499	193,727	26,417	26,417

# Ohio's Gambling Survey

	Race			Gender		Age			
	White	Black/AA	Other	Male	Female	18-24	25-44	45-64	65+
Statewide	4.5%	9.6%	3.4%	6.7%	3.0%	8.5%	4.4%	5.1%	3.4%
Cuyahoga	15.7%	16.0%	23.5%	16.6%	16.2%	27.1%	14.6%	14.1%	16.9%
Franklin	16.4%	50.9%	30.0%	25.1%	20.0%	55.8%	16.4%	20.3%	18.2%
Hamilton	17.7%	17.5%	35%	19.5%	17.4%	34.4%	20.2%	13.3%	12.3%
Lucas	<b>19.6%</b>	<b>37.5%</b>	<b>15.8%</b>	<b>25.3%</b>	<b>18.2%</b>	<b>43.5%</b>	<b>20.7%</b>	<b>15.1%</b>	<b>17.9%</b>

# Ohio's Gambling Survey

In your community, how much of a problem do you believe each of the following is?

Gambling by:	Not A Problem	Minor Problem	Moderate Problem	Serious Problem	Don't Know Or Missing
Teenagers	40.3%	25.6%	11.3%	4.4%	18.4%
Young Adults Age 18-20	30.9%	28.0%	19.0%	6.1%	16.1%
Adults Age 21-54	23.3%	23.0%	29.0%	13.9%	10.8%
Adults Age 55 & Older	28.9%	22.6%	21.9%	13.6%	13.0%



# Ohio's Gambling Survey

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Don't Know/ Refused
It is possible to reduce gambling problems through prevention.	12.6%	53.0%	8.7%	18.4%	3.1%	4.1%
The community has the responsibility to set up prevention programs to help people avoid gambling problems.	13.0%	37.3%	9.1%	31.9%	6.8%	1.9%
Gambling at a casino is more risky than buying lottery tickets or pull-tabs.	13.0%	38.2%	9.4%	30.8%	4.6%	4.0%
It is okay for high schools to sponsor casino nights for graduation or prom.	0.7%	22.7%	6.5%	44.7%	24.3%	1.2%



# Ohio's Gambling Survey

<b>STATEWIDE</b>	<b>Have you ever felt you might have an alcohol or drug problem?</b>	
<b>Gambling Status</b>	<b>Yes</b>	<b>No</b>
Non-Gambler	4.8%	95.2%
Non-Problem Gambler	5.6%	94.4%
At-Risk/Problem Gambler	26.3%	73.7%



# Ohio's Gambling Survey

## STATEWIDE

Still thinking about the last 12 months, have you been under a doctor's care because of physical or emotional problems brought on by stress?

Gambling Status	Yes	No
Non-Gambler	17.0%	83.0%
Non-Problem Gambler	13.5%	86.5%
At-Risk/Problem Gambler	37.8%	62.2%



# Ohio's Gambling Survey

<b>STATEWIDE</b>	<b>Have you felt seriously depressed?</b>	
<b>Gambling Status</b>	<b>Yes</b>	<b>No</b>
Non-Gambler	18.6%	81.4%
Non-Problem Gambler	10.9%	89.1%
At-Risk/Problem Gambler	36.8%	63.2%



# Why Now?

- Access to gambling has increased
  - Youth today are the first generation to be fully exposed to various types of legal gambling
  - Gambling is an acceptable community norm
  - May be seen as a rite of passage
  - Prevention practitioners have a role in gambling prevention
- 

# Identifying Need/Locating Resources





# Identifying Need/Locating Resources

- List three community needs related to problem gambling
  - How do you know they are your community's needs?
  - List three of you/your organization's needs related to problem gambling
  - List three ways you can meet your needs and those of your community
- 



# **NCRG** – National Center for Responsible Gaming

- Research Center
- Continuing Education
  - National Conference
  - Webinars
- Publications



# CollegeGambling.org

- Students
- Parents
- Campus Administrators
- Campus Health Professionals
  
- [Interactive Quiz](#)



# Ohio Resources

- OhioMHAS
  - ORG – Ohio for Responsible Gambling
  - Smart Bet – Ohio’s Problem Gambling Resource Center
- 



# OhioMHAS

- Overview
  - Self Assessment
  - State Contacts
- 



# ORG - Ohio for Responsible Gambling

Collaboration of State Departments:

- Ohio Department of Mental Health and Addiction Services (OhioMHAS)
- Ohio Lottery Commission (OLC) – Lottery, Keno & VLTs
- Ohio State Racing Commission (OSRC) – Harness Racing
- Ohio Casino Control Commission (OCCC) - Casinos



# Ohio for Responsible Gambling Priorities

- Delaying participation until legal age
- Preventing the onset of problem gambling by reducing associated risk factors
- Minimizing the negative consequences by improving access to intervention and treatment services



# ORG Resources

- Ohio Problem Gambling Helpline:  
800.589.9966
- [VEP & Helpline Stats](#)
- 'Until'
- ILostABet.org

# Until -

- Localizable
- Targeted Audience

org  
ohio for responsible  
gambling

# Gambling is all fun and games, until.

*Until you borrow money.*

*Until all you think about is gambling.*

*Until you lie about it.*

*Until you hurt friends and family.*

*Take control of problem gambling, before until.*

For free, confidential help 24/7,  
call the Ohio Problem Gambling Helpline at

**1-800-589-9966.**



Ohio

Department of Alcohol &  
Drug Addiction Services

ORG includes the Ohio Lottery Commission (OLC), the Ohio Casino Control Commission (OCCC), the Ohio State Racing Commission (OSRC) and the Ohio Department of Alcohol and Drug Addiction Services (ODADAS).

[www.org.ohio.gov](http://www.org.ohio.gov)

### Resources

**National Council on Problem Gambling**  
[www.ncpgambling.org](http://www.ncpgambling.org)

**Gamblers Anonymous**  
[www.gamblersanonymous.org](http://www.gamblersanonymous.org)

**Gam-Anon**  
[www.gam-anon.org](http://www.gam-anon.org)





# ILostABet.org

## Primary Audience:

- 18-29 y/o males
- Common Beliefs – It's not me/I could get back on track
- What he does – Works full or part-time & did not graduate college
- Important – Relatable, attention grabbing, real

# Billboard – Xavier Campus

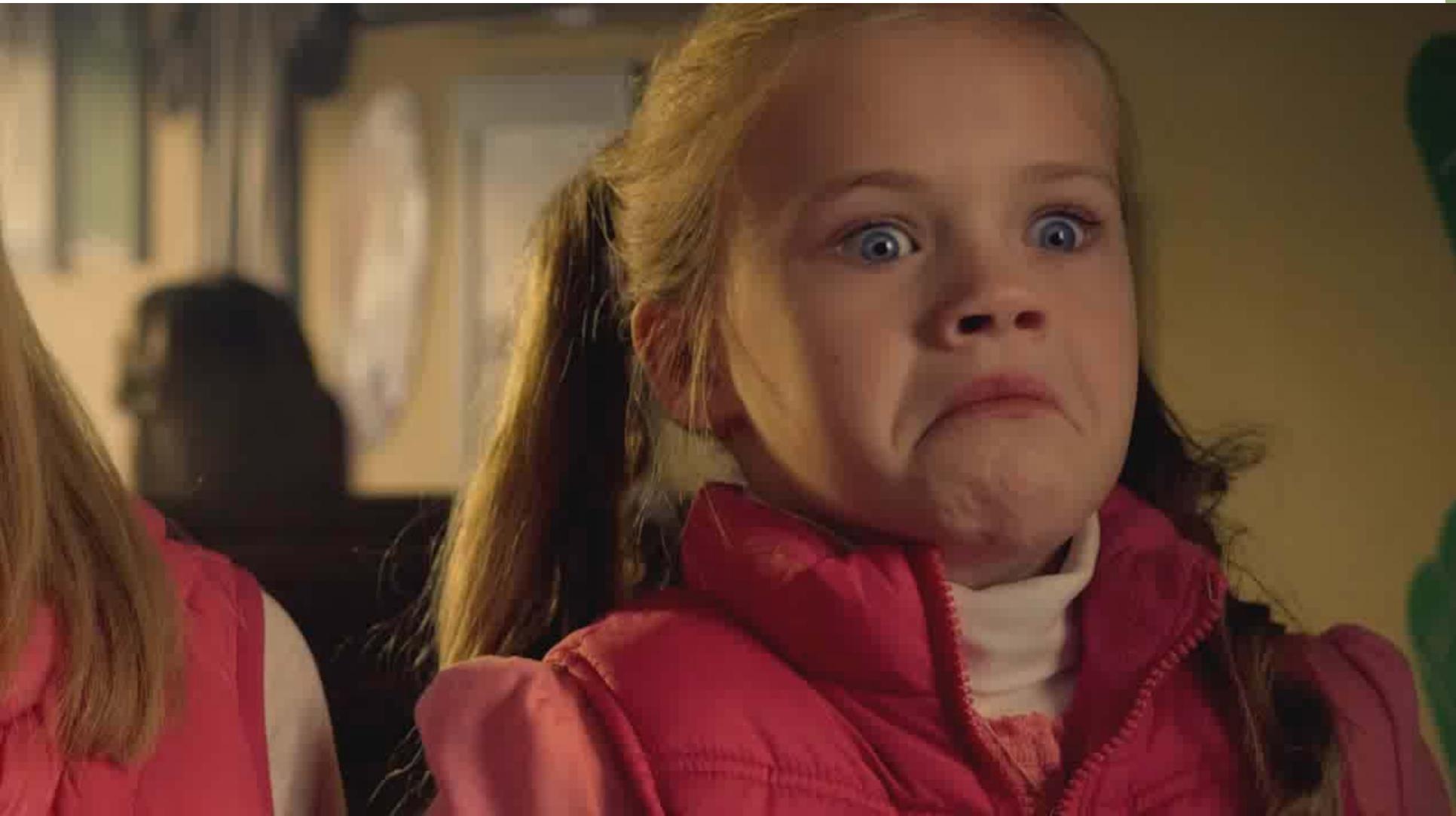
- Focus: Areas with high % of demographic





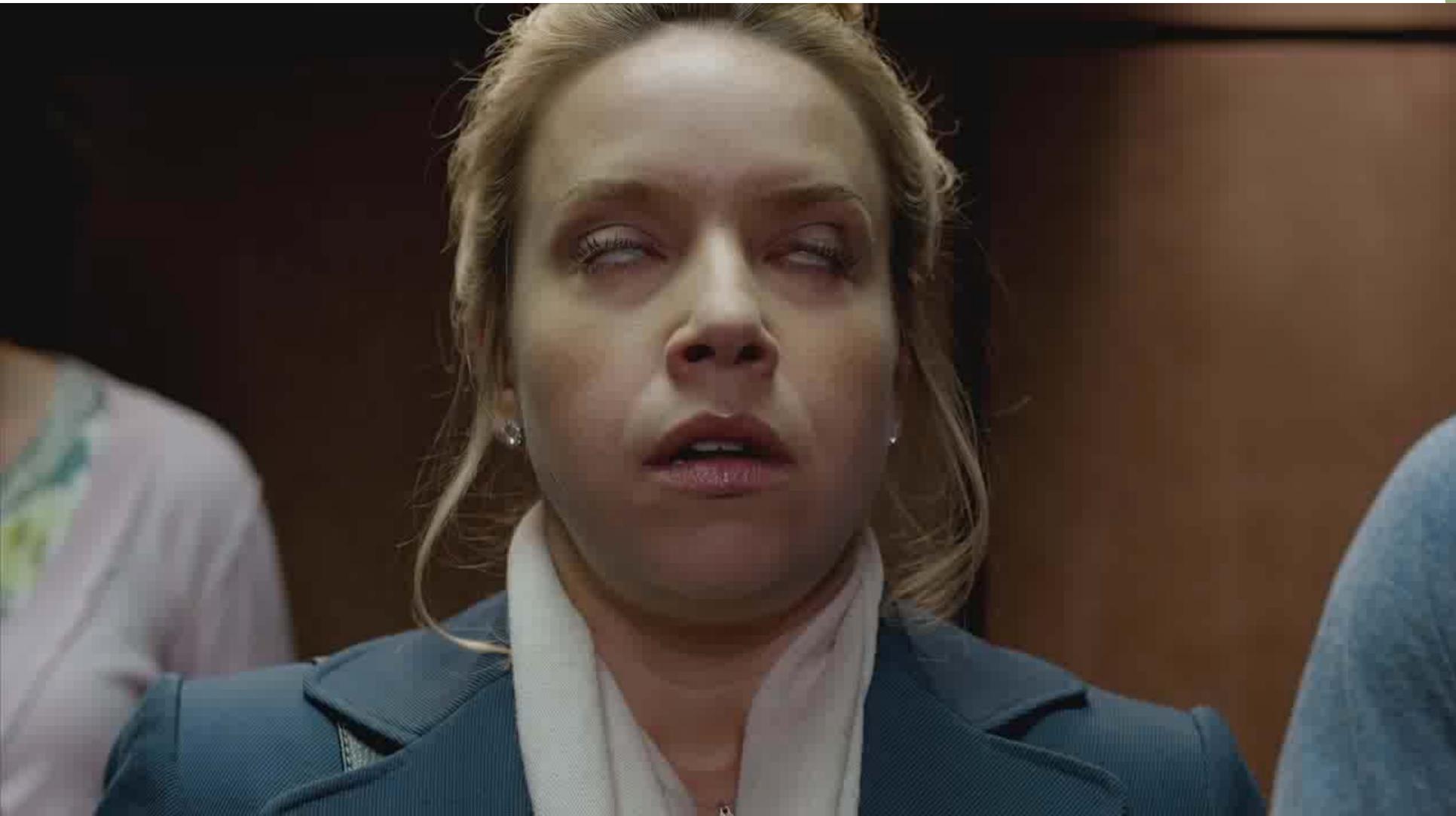
- 15 Second Teaser Spots
- Top Cable Networks Viewed by Demographic:
  - A&E
  - Comedy Central
  - ESPN
  - History Channel
  - TBS
  - TNT
  - USA

# Belly Dancer





# Elevator Dog





# Smart Bet – Ohio Problem Gambling Resource Center

- Housed at Drug Free Action Alliance
  - Designed for:
    - Educational tools & resources
    - Recommended gambling guidelines and best practices
    - Assistance with problem gambling prevention and treatment
    - Information on gambling safety, precautions, and preventative lessons/behaviors.
- 



# Smart Bet - Community

- Myths & Facts
  - Gambling Choices & Guidelines
  - Low-Risk Gambling
  - Odds of Winning
  - Tips for Loved Ones
- 



# Smart Bet - Professionals

- Ohio-Specific Facts
  - Data and Trends
  - Terminology
  - Ohio Gambling Survey Findings
  - Continuing Education Opportunities
  - Downloadable
- 



# Identifying Need/Locating Resources

- What other resources do you and your community need?
  - How can the Problem Gambling Resource Center, Smart Bet, help?
- 





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