

Developing a Strategic Plan for the New Department

Report to the Behavioral Health Leadership Group

Wednesday, April 17, 2013

Strategic Planning Process

Components

- Creating a vision of the future
- Defining the mission or purpose
- Establishing the values or underlying principles it will use to carry out its mission
- Assessing the strengths, weaknesses, opportunities and threats it must address
- Identifying the key issues it must deal with to carry out its mission and fulfill its vision
- Developing strategies for dealing with those key issues
- Defining measurable goals it will use to accomplish the strategies
- Monitoring its performance in dealing with the strategies and accomplishing the goals
- Adjusting its strategies and goals periodically given its performance and changing circumstances

Strategic Planning Process

High Level Timeline

- April 2, 2013 – Mission, vision, and values were confirmed by the Senior Staff
- April 24, 2013 – Staff forum to assess strengths, weaknesses, opportunities and threats
- May 3, 2013 – Staff forum to identify key issues
- May 15, 2013 – Staff forum to develop strategies
- May 28, 2013 – Staff forum to define goals
- June 11, 2013 – Senior Staff approves plan
- June 12 – June 28, 2013 – Present to staff
- July 17, 2013 – Present to BH Leadership Group
- July 1, 2013 – September 30, 2013 – Develop or refine division/office level plans
- July 1, 2013 – June 30, 2014 – Monitor performance
- April 1, 2014 – June 30, 2014 – Revise for fiscal year 2015

Strategic Planning Process

Vision

The Ohio Department of Mental Health and Addiction Services (Ohio MHAS) will be a national leader in implementing a comprehensive, accessible, and quality-focused system of addiction and mental health care and wellness for all Ohio citizens.

Strategic Planning Process

Mission

The mission of the Ohio Department of Mental Health and Addiction Services is to provide statewide leadership in support of a high quality mental health and addiction prevention, treatment and recovery system that is effective and valued by all Ohioans.

Strategic Planning Process

Values

Access – Identified gaps in services should be filled and cultural or attitudinal barriers should be removed to assure that diverse individuals and families in all counties have access to a full continuum of care.

Accountability – Good stewardship of public dollars is critical to achieving positive returns on all investments and to earning the trust of taxpayers.

Collaboration – Ohio MHAS will leverage knowledge and resources by working as partners with all federal, state and local systems to gain the best results for Ohioans in need of services.

Communication – Open dialogue and administrative transparency are key components of all relationships as Ohio MHAS fulfills its statutory requirements to fund, regulate, monitor and manage the publicly funded system of behavioral health care.

Service – Ohio MHAS will provide a benefit to all communities by helping the millions of Ohioans who experience problems related to alcohol, drugs, gambling or mental illness to access treatment that will enhance their lives by increasing productivity, also benefiting our state.

Stakeholder Input

- Stakeholder input is welcome
- Follow the process on website:
<http://adamh.ohio.gov/StrategicPlan.aspx>
- Work products from each of the forums will be posted on the website
- Provide feedback to me through Nicole Marx at:
Nicole.Marx@ada.ohio.gov