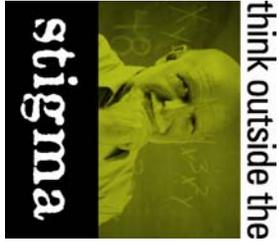


ODADAS

“Think Outside the Stigma,” is a public information campaign to increase awareness about the financial, emotional, and physical problems associated with addiction and how we, as a state, can collectively overcome these issues through awareness.

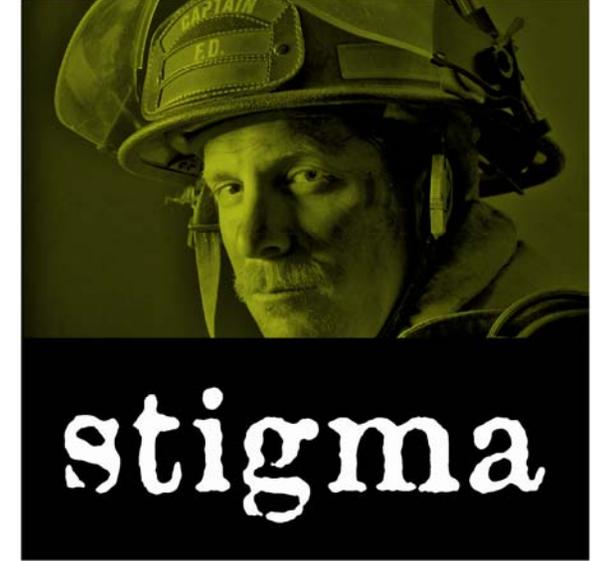
The Ohio Department of Alcohol and Drug Addiction Services (ODADAS) serves Ohio citizens with a comprehensive approach to alcohol and other drug addiction prevention, treatment and recovery support services. ODADAS was established on October 10, 1989, pursuant to Section 121.02 of Amended Substitute House Bill 317. ODADAS is responsible for the development and administration of a comprehensive statewide plan, emphasizing abstinence as its primary goal, to distribute federal and state funds for the prevention and treatment of alcohol and other drug addictions. ODADAS coordinates alcohol and other drug services with state departments, the criminal justice system, law enforcement, the legislature, local boards, providers, programs, treatment/prevention professionals and faith-based organizations.



Ohio Department of Alcohol and Drug Addiction Services
280 North High Street, 12th Floor
Columbus, Ohio 43215

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think outside the



Ohio
Department
of Alcohol
and Drug
Addiction
Services

The Facts — Think Outside the Stigma

think outside the



stigma

Fact

The American Medical Association and the National Institute on Drug Abuse and the National Institute on Alcohol Abuse and Addiction concur-addiction is a chemical change in the brain. (Source: The Journal of the American Medical Association)

Alcohol and other drug
addictions and mental
illnesses are brain diseases.

Fact

For every dollar spent on prevention in Ohio, there is an economic savings of \$7 by reducing lost productivity, crime, child abuse/neglect and homelessness. (Source: Ohio Department of Alcohol and Drug Addiction Services Cost Effectiveness Study)

Fact

Approximately, 54 million Americans suffer from mental illnesses and 26 million from addictions with a significant number living with co-occurring mental illnesses and addictions. (Source: Department of Health and Human Services)

Alcohol and other drug
addictions and mental
illnesses can affect anyone.

Fact

Alcohol and other drug abuse cost Americans upwards of half a trillion dollars a year considering their combined medical, economic, criminal and social impact on communities. (Source: National Institute on Drug Abuse)

think outside the



stigma

Fact

Twenty-three million people needed treatment for drugs or alcohol in 2005. Of these, only 10 percent received treatment. (Source: Partnership for a Drug Free America)

Alcohol and other drug
addictions and mental
illnesses are treatable.

Fact

22.2 million individuals in the U.S. have faced a substance use disorder in the past year. (Source: Substance Abuse and Mental Health Services Administration)

Fact

In 2005, an estimated 228,000 Ohioans needed, but did not receive treatment for illicit drugs. In that same year, an estimated 625,000 Ohioans needed, but did not receive treatment for alcohol abuse. (Source: Substance Abuse and Mental Health Services Administration)

Individuals with brain
diseases should not be
discriminated against.