

AWARENINGS



*Our Past Is Not
Our POTENTIAL!*



*“Making a difference often means
seeing invisible challenges. It’s having
faith that you can accomplish the mission
you’ve chosen, and imparting that
faith to others.” Sheila Bethel*

Debra Townsend, RN

CEO~President

Concepts of Care, Inc., and

The International Center for Compassionate Care™

“Caring for the People that Care for the People.” &

Founding Senior Partner & Chief Foundation Officer,

The CareADVOCACY Foundation & Institutes, Washington D.C./Florida

“Making a World of Difference...In Patient, Family, & Caregiver Advocacy.”

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Theme

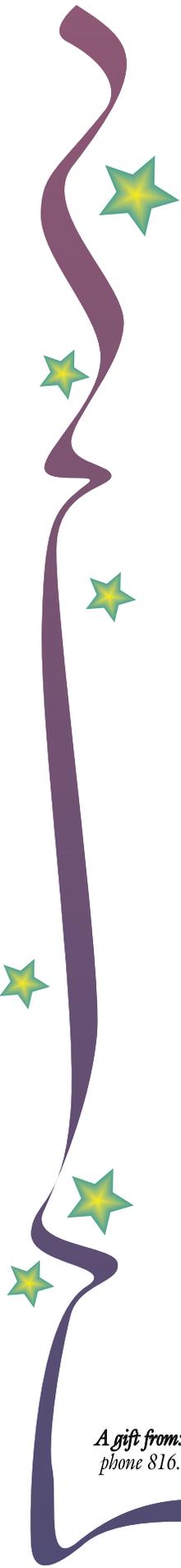
“HOPE...sees the invisible, feels the intangible, & achieves the impossible.”

Prepare for an incredible journey...one that will re-ignite your spirit and re-affirm your commitment to quality. The power is within our grasp to take the initiative, re-shape care delivery, and thrive on the chaos that is inevitable. Awaken....to the realization that you represent the hope of healthcare! This presentation combines the talent of numerous visionary leaders who, through their life-altering concepts, will prepare us for a higher level of personal and professional growth. Embrace the opportunity to explore a unique approach toward creating a spirited & synergistic environment of practice/learning.

Learning Objectives

At the end of this session the participant should be able to:

- ◆ *Define the role of "visionaries" who are committed to quality, modeling professionalism & serving as transitional leaders.*
- ◆ *Discuss avenues to enrich quality of care & the benefits of visionary planning from both a personal/professional dimension.*
- ◆ *Explore the organizational benefits derived from living a vision, and creating a desirable environment for practice.*



"OUR PAST IS NOT OUR POTENTIAL"....

In any hour, with all the stubborn teachers & healers of history, who call us to be our best selves, we could liberate the future. One by one we can choose to awaken, to leave the prison of our conditioning, to love, to turn homeward, to conspire with and for each other. Awakening brings it's own assignments. Unique to each of us; chosen by each of us. Whatever you may think about yourself, and however long you may have thought it, you are not just you. You are a seed, you are a silent promise, you are the future."

The Acquarian Conspiracy

*A gift from: Debra Townsend
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★ The POWER Within Your Grasp

✧ Taking The INITIATIVE

✧ Re-Shaping Care DELIVERY

✧ Thriving On INEVITABLE CHAOS

“When nothing is sure ... everything is possible.”

★ Weaving The WEB

★ Threads of HOPE ★

“HOPE ... sees the invisible, feels the intangible, and achieves the impossible.”

✧ Facing Personal & Professional Storms

✧ The Incredible Journey

“I shall fear no evil ... for my God & my NURSES are with me!”

10 year old, Leukemia Patient

“It’s hard to be brave, when you’re a very small animal.”

Piglet

★ Cling To VISIONARIES ★

“When there is no vision ... the people perish.”

Proverbs 29:18

✧ Dare to DREAM

“Some men see things as they are and say why? I dream of things that never were and say why not?”

Robert Frost

❖ **Put On ... The Face Of FAITH**

“Making a difference often means seeing invisible challenges. It’s having faith that you can accomplish the mission you’ve chosen, and imparting that faith to others.”

Sheila Bethel

***“Isn’t it strange that princes & kings ... & clowns that caper in sawdust rings,
and common people ... like YOU & ME
are builders for ETERNITY?”***

★ Threads of COURAGE ★

❖ **Manage The MISSION**

*The future does not belong to those who are content with today ...
it will belong to those who can blend vision,
reason, and courage in a personal commitment.”*

Robert Kennedy

❖ **Dare Organizations To DANCE!**

Break your bracelets ... it’s time to BOOGIE

Learning how to eat ELEPHANTS

❖ **The Best Place To Start ... Is Where You Are!**

★ CREATIVE CHAOS ... Refuse To Be Boring! ★

❖ **Learn To Thrive On CHAOS**

*“Our legacy will be, that we have led and lived through chaos.
Chaos is a natural passage to a better tomorrow.”*

Bonnie Wesorick

❖ **Take Advantage of the NECESSARY DISORGANIZATION**

“If you are doing the same things this week that you were doing last week, you are going downhill.”

Leland Kaiser

Surviving "MILLENNIUM MANIA" Wisdom To Light Our Journey

- ✧ *Do fabulous work and be known around the world for our innovativeness.*
- ✧ *Attract exciting people ... more than a few of whom are a little offbeat.*
- ✧ *Raise hell, constantly question "the way things are done around here", and never, ever rest on our laurels. Today's laurels are tomorrow's compost!*
- ✧ *Make sure that those who leave us, voluntarily, or involuntarily, can testify to having learned a lot, having had a special experience, and having made fast friends while they were here.*
- ✧ *Have a collegial, supportive, yeasty, zany, laughter-filled environment where folks support one another and politics is as absent as it can be in a human enterprise.*
- ✧ *Ensure that no question ever surfaces about our ethics.*
- ✧ *Never forget that the devil IS in the details.*
- ✧ *Take in substantially more money than we spend.*

Wisdom From TOM PETERS ... "In Pursuit Of WOW!"

✧ **Achieving EXCELLENCE**

*"If you want to achieve excellence, you can get there today.
As of this second, quit doing less than excellent work. How long does it take you?
Less than a nanosecond to attain it ... a lifetime of passionate pursuit to maintain it."
Tom Watson, IBM Founder*

✧ **Cherish CREATIVITY**

*"Tap the power of human imagination in every worker."
Tom Peters*

✧ **DARE TO DAZZLE**

*"If you're too big to learn, you're as big as you'll ever be."
Mrs. Flannigan, R.N.*

Insanity

Doing the same things you have always done, the same way, and expecting a different outcome.

 Creative people &  places, stories & strategies! 

★ COMMITMENTS ... For New Century Survival

★ A Commitment To LEARN ★

"If you can't think in a multidisciplinary frameworkRETIRE!"
Leland Kaiser

✧ *Paradigm shifts*

A time when OLD beliefs & old attitudes are being forcibly challenged by new beliefs & new attitudes.

✧ *Be Willing To Change Your Sails*

*Listen to "Lighthouses"
Experience "Safe Passages"*

★ A Commitment To LEAD ★

✧ *A Leader NEEDS TO BE ...*

Tough enough to fight, yet tender enough to cry

Human enough to make mistakes, yet humble enough to admit them

Strong enough to endure pain, yet resilient enough to bounce back.

Nelson Mandella

★ Commitments For LIFE ★

✧ *To Be Yourself ... In a world that is trying day and night to make you like everyone else, is to fight the hardest battle of your life. NEVER STOP FIGHTING!*

❖ *Life Will Give You ...* **What You'll FIGHT FOR**

BE ... *The Leader Of The Pack*

"If you want to be the leader of the pack, you must be willing to stick your neck out!"
Harvey Mackay

GO ... *The Extra Mile*

"It's never crowded! You'll fail some of the time, and if you don't, you're not trying hard enough."
Harvey Mackay

MAKE ... *A Few Mistakes*

"One of the problems of American's ... we don't make mistakes fast enough."
Tom Peters

BREAK ... *A Few Rules*

"We break rules on a regular basis, but we never break values."
Ski Lower

❖ *Life Will Give You ...* **Whatever You Will ACCEPT**

Know When To Hold, Fold, Walk & Run!

Know When You're In IT Up To Your Neck!

Sometimes ... We just run out of patience!!

Tiny Treasures

 **RISK** ... *More than others think is safe.*

 **CARE** ... *More than others think is wise.*

 **DREAM** ... *More than others think is practical.*

 **EXPECT** ... *More than others think is possible.*

★ Lessons For Life ★

- ♥ You have no ultimate safety, security or guarantees, so don't expect any. What you have are endless opportunities to rearrange your priorities and life direction.
- ♥ Your life is an adventure, a journey through time. There are no lasting arrival points and no lasting endings. You just keep moving. Enjoy the journey.
- ♥ There are two prerequisites for taking this journey; a healthy body and a successful financial plan. However, both foster a false illusion of immortality.
- ♥ The best way to guide your life through infinite change is to follow your values and your vision.
- ♥ Your best future happens when you have the courage to be: reach, train, risk, dare, leap. Embrace the unknown ahead. Live on the outer edge of your possibilities, not on the inner edge of your security.
- ♥ Global chaos is the major force in your life. Love it or hate it, but don't whine -- take advantage of the infinite possibilities now available to you in our world of constant flow.
- ♥ Model wholeness, wisdom, and caring.
- ♥ Leave a legacy that makes a difference!

Frederick Hudson



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TAPE PRESENTATION: A CELEBRATION OF LIFE ... A Dedication To Nurses

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