



Say Something Call-to-Action Week: October 19 – 23, 2015

An initiative of Sandy Hook Promise

What is Say Something?

When it comes to violence, suicide and threats, most are know by at least one other individual before the incident occurs. In fact, in 4 out of 5 school shootings, the attacker told people of his plans ahead of time and 70% of people who commit suicide tell someone of their plans or give some type or warning or indication. Imagine how much tragedy could be averted if these individuals said something?

Say Something teaches students, grades 6 -12, how to look for warning signs, signals and threats, especially in social media, from an individual who may be threatening to hurt themselves or others and to Say Something to a trusted adult to get help. The program is based on research conducted by Dr. Dewey Cornell and Dr. Reid Meloy, two leading national experts in threat assessment and intervention.

What is Say Something Call-to-Action?

During the week of October 19 – 23, 2015, thousands of schools and youth organizations across the United States will be participating in Say Something Call-to-Action Week.

Say Something Call-to-Action Week raises awareness and educates students and the community through training, media events, advertising, public proclamations, and contests and school scholarship awards. Say Something Call-to-Action Week reinforces the power young people have to prevent tragedies and Say Something to a trusted adult to protect a friend from hurting themselves or others!

Register your school or youth organization to participate in Say Something Call-to-Action Week here: <http://www.sandyhookpromise.org/bringsaysomething>

Who Can Participate in Say Something Call-to-Action Week?

Say Something is a no-cost and easy to implement program that is available to all middle schools, high schools and youth organizations serving youth grades 6 - 12. In addition to young people, Say Something will benefit educators, administrators, community based organization leaders and parents. By building a culture of looking out for one another and reporting possible threats of violence when someone sees, reads or hears something, entire communities will become safer and lives will be saved.

How Can my School or Youth Organization Participate?

Schools and youth organizations participating in Say Something Call-to-Action Week agree to host a no cost, easy to implement, flexible Say Something training that can take place within the classroom, an assembly, or be led by student ambassadors.

The training can be accomplished in 50 minutes or less and activities (which SHP provides or schools and organizations can create) can take place on one day or spread throughout the week. In addition to the initial training, the Say Something program offers a wide range of post training activities that can be done throughout the year and serve as reminders and require minimal resources or class time. Schools and youth organizations have the option of choosing the day, time and format they would like to deliver the Say Something training during the week of October 19 - 23.

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How Will Sandy Hook Promise Support My School or Youth Organization?

Sandy Hook Promise will provide each participating school and youth organization with access to no-cost, digitally downloadable presentations, activities, resource guides and visibility to use for their Say Something Call-to-Action. Sandy Hook Promise can also provide media tools and in-person training to educators and/or students at select schools.

Following Say Something Call-to-Action Week, participating schools and youth organizations are eligible to apply for Say Something awards. **A \$10,000 scholarship will be awarded to the school or youth organization submitting their action plan on how they will integrate and implement Say Something into their organizational culture throughout the year, while also demonstrating the greatest amount of participation and community reach.** *Contest application materials will be sent to all schools registering to participate in Say Something Call-to-Action Week and the scholarship award will be used to cover Say Something implementation activities.*

Who is Sandy Hook Promise?

Sandy Hook Promise (SHP) is a national, nonprofit organization based in Newtown, Connecticut. We are led by several family members whose loved ones were killed in the tragic mass shooting at Sandy Hook Elementary School on December 14, 2012 that claimed the lives of 20 first-graders and 6 educators.

Sandy Hook Promise is focused on preventing gun violence (and all violence) before it happens. SHP does this by educating and mobilizing parents, schools and communities on mental health and wellness programs that identify, intervene and help at-risk individuals. SHP is a moderate, above-the-politics organization that supports sensible non-policy and policy solutions that protect children and prevent gun violence. Our intent is to honor all victims of gun violence by turning our tragedy into a moment of transformation. For more information on Sandy Hook Promise, please visit: www.sandyhookpromise.org

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